

Dave's journey

A hypothetical illustration

Dave invests **\$50,000** on January 1, 1970 in Franklin Income Fund—Advisor Class*



FRANKLIN INCOME FUND

% Annual Total Returns—Advisor Class*

'70	'71	'72	'73	'74	'75	'76	'77	'78	'79	'80	'81	'82	'83	'84	'85	'86	'87	'88	'89	'90	'91	'92	'93	'94	'95	'96	'97	'98	'99	'00	'01	'02	'03	'04	'05	'06	'07	'08	'09	'10	'11	'12	'13	'14	'15	'16	'17	'18	'19
3.04	19.96	4.31	-4.21	-12.34	25.82	22.63	8.66	8.36	28.56	19.58	1.14	36.07	15.35	15.51	18.36	19.65	4.87	8.81	12.67	-8.77	41.15	15.24	21.53	-6.38	21.29	10.45	18.04	1.12	-0.58	20.29	0.81	-0.92	31.32	12.40	2.01	19.39	5.08	-30.27	35.43	13.15	2.51	14.48	14.50	3.86	-7.75	16.61	8.62	-5.22	16.02

Average Annual Total Returns* (Periods Ended June 30, 2020)

	1-Year	3-Year	5-Year	10-Year	Since Inception (8/31/48)	30-Day Standardized Yield ⁽¹⁾ (As of 06/30/20)	Expense Ratio (As of 06/30/20)	Beta (3-Year) ⁽²⁾
Advisor Class (FR1AX) ⁽³⁾	-6.20%	1.15%	3.86%	6.26%	9.88%	3.50%	0.47%	1.11
Class A (FR1AX) ⁽⁴⁾	With Maximum 3.75% Initial Sales Charge ⁽⁵⁾	-10.25%	-0.47%	1.98%	5.64%	3.13%	0.72%	1.09
	Without Sales Charge	-6.79%	0.80%	2.77%	9.78%			

Performance data represents past performance, which does not guarantee future results. Current performance may differ from figures shown.

The fund's investment returns and principal values will change with market conditions, and you may have a gain or a loss when you sell your shares.

Please call Franklin Templeton at (800) 044-BENEFAC or visit franklintempleton.com for the most recent month-end performance.

Advisor Class shares are only offered to certain eligible investors as stated in the prospectus. They are offered without sales charges or Rule 12b-1 fees. The fund offers multiple share classes, which are subject to different fees and expenses that will affect their performance. Please see the prospectus for details.

Not FDIC Insured | May Lose Value | No Bank Guarantee

Meet Dave: An Unexpected Investor

IMPORTANT LEGAL INFORMATION

The figures shown represent performance of a hypothetical investment and withdrawals to illustrate how this fund may fit as part of a well-diversified retirement income investment portfolio. The hypothetical illustration is provided for general educational purposes only and does not constitute investment or tax advice. *It's important to note that the amounts withdrawn do not represent dividends or income, but, rather, the proceeds from the sale of shares. This illustration assumes sufficient shares are sold from the shareholder's account at the time of each withdrawal to provide for the withdrawal amount. Please note that this hypothetical investment does not take into account federal, state or municipal taxes. If taxes were taken into account, the hypothetical values shown would have been lower. The results of the withdrawals could vary substantially depending on investment performance of the fund during the period. The amount chosen for withdrawal impacts the value remaining at the end of the period. In a period of declining market values, continued withdrawals could eventually exhaust the principal. If withdrawals were made at other times and/or in different amounts, the results will be different. Investing in a Franklin Templeton fund does not guarantee one's retirement income needs would be met.*

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1. \$50,000 in 1970 would be worth \$339,912 in today's dollars (2019). Source: United States Department of Labor, Bureau of Labor Statistics Inflation Calculator. As of January 2020.
2. Source: Kelley Blue Book, Historical prices for a new Ford Pinto Sedan in 1974, Ford LTD Wagon in 1978 and Honda Accord LX in 1987.
3. Source: U.S. Census Bureau—New Residential Sales, 25% down payment on an average home price of \$71,800 for a new single family home in 1979.
4. Figure is the aggregate cost of college tuition, fees, room and board for a public 4-year university during the respective 4-academic year period. The illustration assumes that withdrawal of the cost for each academic year was made at the end of the applicable calendar year. Source: The College Board, Trends in College Pricing © 2010 The College Board, www.collegeboard.com, Table 2—Average Tuition and Fees and Board in Current Dollars and in 2015 Dollars, 1971–72 to 2015–16 (Enrollment Weighted).
5. Hypothetical Franklin Income Fund ending portfolio value for the period 1/1/70–12/31/19 assumes a \$50,000 initial investment on 1/1/70, Advisor Class without Sales Charge, withdrawals made at the end of each applicable year, and the reinvestment of all dividends and capital gains at net asset value.

TOTAL WITHDRAWALS
\$359,688

ENDING PORTFOLIO VALUE*
\$2,981,629

VS.
\$2,865,417 S&P 500 INDEX*

After all the withdrawals Dave made, the ending value of his investment in Franklin Income Fund is over 2.9 million dollars!

What about Paul?
Remember Dave's brother, Paul, invested in CDs* to be safe. Without making any withdrawals, his investment grew to \$698,496.*

*It's important to note that CDs are insured by the Federal Deposit Insurance Corporation (FDIC) for up to \$250,000 and offer a fixed rate of returns, whereas fund shares are not insured and are subject to loss. The S&P 500 Index is considered representative of the U.S. stock market and returns do not reflect the deduction of fees or sales charges. Indexes are unmanaged and one cannot invest directly in an index.

Meet Dave: An Unexpected Investor