

April 19, 2017

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Reference: **FR2017-0227-0222/E**  
Link Reference : FX2013-0925-0187

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### REVIEW LETTER

1. Home Country Bias - Storyboard and Behavioral Finance Video (#2017-178)  
Rule: FIN 2210  
5 pages  
Fee: \$125  
Total Fee: \$125

Attention: Terri Samujh

The material submitted appears consistent with applicable standards.

Reviewed by,

Michael G. Berkovich  
Associate Principal Analyst

jb

***This year's Advertising Regulation Conference will be held on October 5-6 in Washington, D.C. For more information and to register, please access the conference webpage at [www.finra.org/2017adreg](http://www.finra.org/2017adreg).***

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