

# Franklin Focused Growth ETF (FFOG)

Large Cap | Factsheet as of June 30, 2025

## Investment Overview

The fund seeks capital appreciation by investing predominantly in equity securities of companies that the investment manager believes offer compelling growth opportunities. The investment manager considers many factors in the selection criteria, including quality, market share, and competitive positioning.

## Total Returns (%)

	Cumulative			Average Annual				Inception	
	3-Mth	6-Mth	YTD	1-Yr	3-Yr	5-Yr	10-Yr	Inception	Date
Market Price Return	25.91	10.06	10.06	19.54	28.95	15.23	—	18.49	4/13/2016
NAV Returns	25.84	9.93	9.93	19.57	28.90	15.20	—	18.48	4/13/2016
Benchmark	17.84	6.09	6.09	17.22	25.75	18.15	—	18.14	—

## Calendar Year Total Returns (%)

	2024	2023	2022	2021	2020	2019	2018	2017	2016	2015
Market Price Return	38.17	49.15	-39.63	16.09	56.18	33.14	2.08	34.16	—	—
NAV Returns	38.17	49.15	-39.63	16.09	56.18	33.14	2.08	34.16	—	—
Benchmark	33.36	42.68	-29.14	27.60	38.49	36.39	-1.51	30.21	—	—

**Performance data quoted represents past performance, which does not guarantee future results.** Current performance may be lower or higher than the figures shown. Principal value and investment returns will fluctuate, and investors' shares, when redeemed, may be worth more or less than the original cost. Performance would have been lower if fees had not been waived in various periods. Total returns assume the reinvestment of all distributions and the deduction of all fund expenses. An investor cannot invest directly in an index, and unmanaged index returns do not reflect any fees, expense or sales charges. Returns for periods of less than one year are not annualized. For current month-end performance, please visit [franklintempleton.com](http://franklintempleton.com).

Prior to the Fund's listing on 11/6/2023, the NAV performance for the Advisor shares of the predecessor mutual fund are used as a proxy for market price returns.

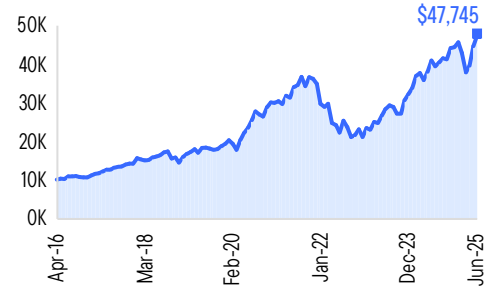
Net Asset Value (NAV) returns are based on the NAV of the ETF; Market Price returns are based upon the official closing price of the ETF's shares. Returns are average annualized total returns, except for those periods of less than one year, which are cumulative. Market Price returns are calculated using the closing price as of 4 p.m. Eastern time on each trading day (when NAV is normally determined for most funds), and do not represent the returns you would receive if you traded shares at other times. Performance for the ETF and its benchmark index are as of the ETF's last trading day before the end of the period. Since shares of the Fund did not trade in the secondary market until after the Fund's inception, for the period from inception to the first day of secondary trading November 6, 2023 the NAV of the Fund is used as a proxy for the Market Price to calculate market returns.

The total annual operating expenses are as of the fund's prospectus available at the time of publication. Actual expenses may be higher and may impact portfolio returns.

## Growth of \$10,000

Inception through June 30, 2025

Market Price Returns, assuming dividends reinvested



## Fund Overview

Fund Inception Date	04/13/2016
Listing Date	11/06/2023
Total Expense Ratio (%)	0.55
ETF Category	Active
Asset Class	Equity
Listed Exchange	Cboe
Cboe Ticker	FFOG
NAV Symbol	FFOG.NV
CUSIP	35473P421
ISIN	US35473P4211
Shares Outstanding	3,398,775

## Benchmark(s)

Russell 1000 Growth Index

## Fund Characteristics

	Fund
Total Net Assets	\$149.32 Million
Number of Issuers	34
Average Market Cap (Millions USD)	\$1,543,893
Price to Book	13.45x
Price to Earnings (12-Month Trailing)	47.57x

## Risk Statistics (3-Year)

	Fund	Benchmark
Standard Deviation (%)	22.45	18.36
Beta	1.19	—

Top Equity Issuers (% of Total)

	Fund
NVIDIA CORP	12.22
MICROSOFT CORP	10.35
META PLATFORMS INC	8.79
AMAZON.COM INC	8.79
BROADCOM INC	5.02
MASTERCARD INC	4.11
SERVICENOW INC	3.84
COSTCO WHOLESALE CORP	3.77
TESLA INC	3.55
ALPHABET INC	3.24

Sector Allocation (% of Total)

	Fund	Benchmark
Information Technology	47.26	51.24
Communication Services	16.44	11.53
Consumer Discretionary	16.29	13.50
Health Care	6.76	7.02
Financials	6.36	6.59
Consumer Staples	3.77	2.68
Industrials	2.92	5.96
Real Estate	0.00	0.50
Other	0.00	0.96
Cash & Cash Equivalents	0.18	0.00

Portfolio Management

	Years with Firm	Years of Experience
Matthew Moberg	25	27

What should I know before investing?

**All investments involve risks, including possible loss of principal.** To the extent the portfolio invests in a **concentration of certain securities, regions or industries**, it is subject to increased volatility. The **investment style** may become out of favor, which may have a negative impact on performance. **Active management** does not ensure gains or protect against market declines. **Small- and mid-cap stocks** involve greater risks and volatility than large-cap stocks. **International investments** are subject to special risks, including currency fluctuations and social, economic and political uncertainties, which could increase volatility. These risks could be magnified in **Emerging Markets**. Because the Fund is **non-diversified**, it may be more sensitive to economic, business, political or other changes affecting individual issuers or investments than a diversified fund. The manager may consider **environmental, social and governance (ESG) criteria** in the research or investment process; however, ESG considerations may not be a determinative factor in security selection. In addition, the manager may not assess every investment for ESG criteria, and not every ESG factor may be identified or evaluated. These and other risks are discussed in the fund's prospectus.

Glossary

**Standard Deviation:** Measure of the degree to which a fund's return varies from the average of its previous returns. The larger the standard deviation, the greater the likelihood (and risk) that a fund's performance will fluctuate from the average return. **Beta:** A measure of the fund's volatility relative to the market, as represented by the stated Index. A beta greater than 1.00 indicates volatility greater than the market. **Weighted Average Market Capitalization:** A determination of a company's value, calculated by multiplying the total number of company stock shares outstanding by the price per share. For a portfolio, the value represents a weighted average based on the stocks held. **Price to Book:** The price per share of a stock divided by its book value (i.e., net worth) per share. For a portfolio, the value represents a weighted average of the stocks it holds. **Price to Earnings (12-Month Trailing)** is the share price of a stock, divided by its per-share earnings over the past year. For a portfolio, the value represents a weighted average of the stocks it holds.

Important Information

**Effective November 6, 2023, Franklin Focused Growth Fund reorganized into this ETF. This fund has an identical investment goal and substantially similar investment strategies as its predecessor fund.**

**ETFs and ETPs trade like stocks, fluctuate in market value and may trade at prices above or below the ETFs/ETPs net asset value. Brokerage commissions and ETF expenses will reduce returns.**

ETF/ETP shares may be bought or sold throughout the day at their market price, not their Net Asset Value (NAV), on the exchange on which they are listed. Shares of ETFs/ETPs are tradable on secondary markets and may trade either at a premium or a discount to their NAV on the secondary market.

**Canada:** This content is intended only for Canadian institutional investors that qualify as "permitted clients" as defined in National Instrument 31-103 - Registration Requirements, Exemptions and Ongoing Registrant Obligations. U.S. securities laws generally limit a non-U.S. fund's purchase of a U.S. registered mutual fund or ETF/ETP (a "U.S. Fund") to no more than 3% of the U.S. Fund's voting stock. You should consult your legal counsel prior to investing in a U.S. Fund.

The **Russell 1000 Growth Index** measures the performance of the large-cap growth segment of the U.S. equity universe. Source: FTSE. Important data provider notices and terms available at [www.franklintempletondatasources.com](http://www.franklintempletondatasources.com). All data is subject to change.

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**Before investing, carefully consider a fund's investment objectives, risks, charges and expenses. You can find this and other information in each prospectus, or summary prospectus, if available, at [www.franklintempleton.com](http://www.franklintempleton.com). Please read it carefully.**