

# Franklin U.S. Dividend Multiplier Index ETF (XUDV)

Single-Factor | Factsheet as of March 31, 2025

## Investment Overview

The Fund seeks to provide investment results that closely correspond, before fees and expenses, to the performance of the VettaFi New Frontier U.S. Dividend Select Index (Underlying Index). The Underlying Index starts from the VettaFi U.S. Equity Large-Cap 500 Index (the Parent Index).

- Aims to provide a dividend yield of two to three times that of the Parent Index
- Balanced against volatility and concentration risks through a robust optimization process
- Offers cost-effective U.S. large cap equity exposure

## Total Returns (%)

	Cumulative			Average Annual				Inception	
	3-Mth	6-Mth	YTD	1-Yr	3-Yr	5-Yr	10-Yr	Inception	Date
Market Price Return	—	—	—	—	—	—	—	-2.68	1/21/2025
NAV Returns	—	—	—	—	—	—	—	-2.72	1/21/2025
Investment Universe	—	—	—	—	—	—	—	-7.34	—
Underlying Index	—	—	—	—	—	—	—	-2.72	—

## Calendar Year Total Returns (%)

	2024	2023	2022	2021	2020	2019	2018	2017	2016	2015
Market Price Return	—	—	—	—	—	—	—	—	—	—
NAV Returns	—	—	—	—	—	—	—	—	—	—
Investment Universe	—	—	—	—	—	—	—	—	—	—
Underlying Index	—	—	—	—	—	—	—	—	—	—

**Performance data quoted represents past performance, which does not guarantee future results.** Current performance may be lower or higher than the figures shown. Principal value and investment returns will fluctuate, and investors' shares, when redeemed, may be worth more or less than the original cost. Performance would have been lower if fees had not been waived in various periods. Total returns assume the reinvestment of all distributions and the deduction of all fund expenses. An investor cannot invest directly in an index, and unmanaged index returns do not reflect any fees, expense or sales charges. Returns for periods of less than one year are not annualized. For current month-end performance, please visit [franklintempleton.com](http://franklintempleton.com).

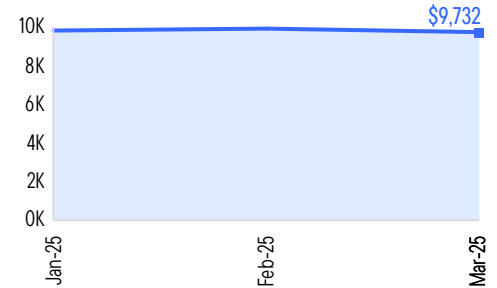
Net Asset Value (NAV) returns are based on the NAV of the ETF; Market Price returns are based upon the official closing price of the ETF's shares. Returns are average annualized total returns, except for those periods of less than one year, which are cumulative. Market Price returns are calculated using the closing price as of 4 p.m. Eastern time on each trading day (when NAV is normally determined for most funds), and do not represent the returns you would receive if you traded shares at other times. Performance for the ETF and its benchmark index are as of the ETF's last trading day before the end of the period. Since shares of the Fund did not trade in the secondary market until after the Fund's inception, for the period from inception to the first day of secondary trading January 23, 2025, the NAV of the Fund is used as a proxy for the Market Price to calculate market returns.

The total annual operating expenses are as of the fund's prospectus available at the time of publication. Actual expenses may be higher and may impact portfolio returns.

## Growth of \$10,000

Inception through March 31, 2025

Market Price Returns, assuming dividends reinvested



The Growth of \$10,000 chart reflects a hypothetical \$10,000 investment on Market Price and assumes reinvestment of dividends and capital gains. Fund expense, including management fees and other expenses were deducted.

## Fund Overview

Fund Inception Date	01/21/2025
Total Expense Ratio (%)	0.09
ETF Category	Indexed
Frequency of Index	
Reconstitution	Quarterly
Asset Class	Equity
Listed Exchange	NYSE Arca
NYSE Arca Ticker	XUDV
CUSIP	35473P389
ISIN	US35473P3890
Shares Outstanding	50,000
Underlying Index	VettaFi New Frontier U.S. Dividend Select Index
Investment Universe	VettaFi U.S. Equity Large-Cap 500 Index

## 30-Day SEC Yield (%)

30-Day SEC Yield (%)	—
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## Fund Characteristics

	Fund
Total Net Assets	\$1.24 Million
Number of Holdings	106
Average Market Cap (Millions USD)	\$78,512
Price to Book	1.66x
Price to Earnings (12-Month Trailing)	15.97x

Top Equity Issuers (% of Total)

	Fund
VERIZON COMMUNICATIONS INC	5.04
FORD MOTOR CO	5.01
ALTRIA GROUP INC	4.97
PFIZER INC	4.81
KINDER MORGAN INC	4.39
EDISON INTERNATIONAL	4.12
UNITED PARCEL SERVICE INC	3.22
CME GROUP INC	3.16
VIATRIS INC	3.03
BRISTOL MYERS SQUIBB CO	2.65

Geographic Allocation (% of Total)

	Fund
United States	99.57
Cash & Cash Equivalents	0.43

Sector Allocation (% of Total)

	Fund
Financials	20.79
Health Care	14.17
Consumer Staples	10.93
Energy	10.55
Consumer Discretionary	8.68
Utilities	8.48
Communication Services	7.85
Information Technology	7.69
Other	10.43
Cash & Cash Equivalents	0.43

Portfolio Management

	Years with Firm	Years of Experience
Dina Ting, CFA	9	29
Hailey Harris	6	15
Joe Diederich	5	14
Basit Amin, CFA	4	14

What should I know before investing?

All investments involve risks, including possible loss of principal. Equity securities are subject to price fluctuation and possible loss of principal. To the extent the portfolio invests in a concentration of certain securities, regions or industries, it is subject to increased volatility. Dividends may fluctuate and are not guaranteed, and a company may reduce or eliminate its dividend at any time. Performance of the fund may vary significantly from the performance of an index, as a result of transaction costs, expenses and other factors. There can be no assurance that the underlying index's calculation methodology or sources of information will provide an accurate assessment of included issuers or that the included issuers will provide the fund with the market exposure it seeks. Small- and mid-cap stocks involve greater risks and volatility than large-cap stocks. The fund is newly organized, with a limited history of operations. These and other risks are discussed in the fund's prospectus.

Glossary

The 30-day SEC yield is calculated using the net income (interest and dividends) per share earned over a trailing 30-day period (annualized), divided by the fund's share price at the end of that period. It may not equal the fund's actual income distribution rate, which reflects the fund's past dividends paid to shareholders. Weighted Average Market Capitalization: A determination of a company's value, calculated by multiplying the total number of company stock shares outstanding by the price per share. For a portfolio, the value represents a weighted average based on the stocks held. Price to Book: The price per share of a stock divided by its book value (i.e., net worth) per share. For a portfolio, the value represents a weighted average of the stocks it holds. Price to Earnings (12-Month Trailing) is the share price of a stock, divided by its per-share earnings over the past year. For a portfolio, the value represents a weighted average of the stocks it holds.

Important Information

ETFs and ETPs trade like stocks, fluctuate in market value and may trade at prices above or below the ETFs/ETPs net asset value. Brokerage commissions and ETF expenses will reduce returns.

ETF/ETP shares may be bought or sold throughout the day at their market price, not their Net Asset Value (NAV), on the exchange on which they are listed. Shares of ETFs/ETPs are tradable on secondary markets and may trade either at a premium or a discount to their NAV on the secondary market.

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VettaFi US Equity Large-Cap 500 Index is designed to provide accurate coverage of the largest 500 publicly listed U.S. stocks. VettaFi New Frontier U.S. Dividend Select Index aims to deliver excess or "multiplied" dividend yield balanced against volatility relative to the VettaFi US Equity Large-Cap 500 Index subject to constraints, such as those for individual stock and sector weightings. Source: VettaFi. The Franklin U.S. Dividend Multiplier Index ETF is not issued, sponsored, endorsed, sold or promoted by VettaFi LLC or its affiliates (collectively, "VettaFi"). VettaFi's only relationship to Franklin Templeton is the licensing of the Indices which are determined, composed and calculated without regard to Franklin Templeton XUDV. Source: VettaFi. The <var>PIE\_vwDLPIEProductDetails.FUNDNAME</var> is not issued, sponsored, endorsed, sold or promoted by VettaFi LLC or its affiliates (collectively, "VettaFi"). VettaFi's only relationship to Franklin Templeton is the licensing of the Indices which are determined, composed and calculated without regard to Franklin Templeton XUDV. Important data provider notices and terms available at [www.franklintempletondatasources.com](http://www.franklintempletondatasources.com). All data is subject to change.

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