



Franklin Growth Fund

Growth
March 31, 2018

Fund Fact Sheet | Share Class: Advisor

Fund Description

The fund seeks long-term capital appreciation by investing substantially in the equity securities of companies that are leaders in their industries, and which the managers believe are suitable for a buy-and-hold strategy.

Fund Overview

Total Net Assets [All Share Classes]	\$14,822 million
Fund Inception Date	3/31/1948
Dividend Frequency	Annually in December
Number of Issuers	139

Share Class Information

Share Class	CUSIP	NASDAQ Symbol
Advisor	353 496 839	FCGAX
A	353 496 508	FKGRX
C	353 496 888	FRGSX
R	353 496 730	FGSRX
R6	353 496 649	FIFRX

Fund Management

	Years with Firm	Years of Experience
Serena Perin Vinton, CFA	26	26
John Anderson	3	11
Robert Rendler, CFA	13	13

Maximum Sales Charge

Advisor Class: None

Total Annual Operating Expenses

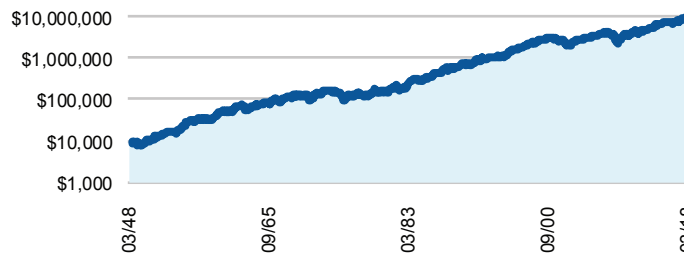
Share Class	With Waiver	Without Waiver
Advisor	0.62%	0.63%

Asset Allocation (%)

Equity	98.31
Cash & Cash Equivalents	1.69

Performance

Growth of a \$10,000 Investment (from 03/31/1948-03/31/2018)



Franklin Growth Fund -
Advisor Class:
\$10,402,482

Total Returns % (as of 3/31/2018)

Share Class	CUMULATIVE YTD	AVERAGE ANNUAL					Since Inception	Inception Date
		1 Yr	3 Yrs	5 Yrs	10 Yrs			
Advisor	1.94	19.70	11.67	14.76	10.91	10.43	3/31/1948	

Calendar Year Total Returns %

Share Class	2017	2016	2015	2014	2013	2012	2011	2010	2009	2008
Advisor	27.13	8.68	2.20	15.15	29.73	13.98	0.87	15.18	34.57	-33.21
	2007	2006	2005	2004	2003	2002	2001	2000	1999	1998
	7.39	14.42	8.65	11.53	28.37	-24.17	-9.23	7.77	12.45	18.82

Performance data represents past performance, which does not guarantee future results. Current performance may differ from figures shown. The fund's investment returns and principal values will change with market conditions, and you may have a gain or a loss when you sell your shares. Please call Franklin Templeton at (800) DIAL BEN/(800) 342-5236 or visit franklintempleton.com for the most recent month-end performance.

Advisor Class shares do not have sales charges or 12b-1 fees and are offered only to certain eligible investors as stated in the prospectus.

The fund has a fee waiver associated with any investment it makes in a Franklin Templeton money fund and/or other Franklin Templeton fund, contractually guaranteed through January 31, 2019. Fund investment results reflect the fee waiver; without this waiver, the results would have been lower.

Top Ten Holdings (% of Total)

Issuer Name	
APPLE INC	4.63
AMAZON.COM INC	3.42
NORTHROP GRUMMAN CORP	2.59
BOEING CO	2.43
ALPHABET INC	2.26
MICROSOFT CORP	2.09
UNION PACIFIC CORP	1.84
MASTERCARD INC	1.65
METTLER-TOLEDO INTERNATIONAL INC	1.65
GENERAL DYNAMICS CORP	1.49

Fund Measures

Standard Deviation (3 Yrs) - Advisor Class	10.00%
Beta (3 Yrs, vs.S&P 500 Index) - Advisor Class	0.95

Composition of Fund

■ Franklin Growth Fund ■ S&P 500 Index

Sector	% of Total
Industrials	27.42 / 10.21
Information Technology	25.72 / 24.87
Health Care	19.47 / 13.71
Consumer Discretionary	8.07 / 12.67
Financials	5.44 / 14.73
Materials	4.39 / 2.86
Consumer Staples	3.69 / 7.65
Real Estate	1.73 / 2.78
Energy	1.45 / 5.74
Others	0.94 / 4.78
Cash & Cash Equivalents	1.69 / 0.00

Morningstar Rating™—Advisor Class

Overall Morningstar Rating™ As of March 31, 2018 the fund's Advisor Class shares received a 4 star overall Morningstar Rating™, measuring risk-adjusted returns against 1213, 1099 and 779 U.S.-domiciled Large Growth funds over the 3-, 5- and 10- year periods, respectively. A fund's overall rating is derived from a weighted average of the performance figures associated with its 3-, 5- and 10-year (if applicable) rating metrics.



What Are the Risks

All investments involve risks, including possible loss of principal. Historically, the fund has focused on larger companies. The fund may also invest in small, relatively new and/or unseasoned companies, which involves additional risks, as the price of these securities can be volatile, particularly over the short term. The fund may focus on particular sectors of the market from time to time, which can carry greater risks of adverse developments in such sectors. In addition, the fund may invest up to 40% of its net assets in stocks of foreign companies, which involve special risks, including currency fluctuations and economic as well as political uncertainty. These and other risks are described more fully in the fund's prospectus.

Glossary

Beta: A measure of the fund's volatility relative to the market, as represented by the stated Index. A beta greater than 1.00 indicates volatility greater than the market.

Standard Deviation: A measure of the degree to which a fund's return varies from the average of its previous returns. The larger the standard deviation, the greater the likelihood (and risk) that a fund's performance will fluctuate from the average return.

Important Information

Investors should carefully consider a fund's investment goals, risks, charges and expenses before investing. To obtain a summary prospectus and/or prospectus, which contains this and other information, talk to your financial advisor, call us at (800) DIAL BEN/342-5236 or visit franklintempleton.com. Please carefully read a prospectus before you invest or send money.

Information is historical and may not reflect current or future portfolio characteristics. All portfolio holdings are subject to change.

S&P® and S&P 500® are registered trademarks of Standard & Poor's Financial Services LLC. S&P does not sponsor, endorse, sell or promote any S&P index-based product.

Indexes are unmanaged, and one cannot invest directly in an index. They do not reflect any fees, expenses or sales charges.

Fund Management: CFA® and Chartered Financial Analyst® are trademarks owned by CFA Institute.

Performance: The fund offers other share classes subject to different fees and expenses, which will affect their performance.

Advisor: Effective 12/31/96, the fund began offering Advisor Class Shares. For periods prior to the fund's Advisor Class inception date, a restated figure is used based on the fund's oldest share class, Class A performance, excluding the effect of Class A's maximum initial sales charge but reflecting the effect of the Class A Rule 12b-1 fees; and for periods after the fund's Advisor Class inception date, actual Advisor Class performance is used, reflecting all charges and fees applicable to that class.

Top Ten Holdings: The portfolio manager for the fund reserves the right to withhold release of information with respect to holdings that would otherwise be included.

Composition of Fund: Percentage may not equal 100% due to rounding.

Morningstar Rating™: Source: Morningstar®, 3/31/18. For each mutual fund and ETF with at least a 3-year history, Morningstar calculates a Morningstar Rating™ based on how a fund ranks on a Morningstar Risk-Adjusted Return measure against other funds in the same category. This measure takes into account variations in a fund's monthly performance, and does not take into account the effects of sales charges, placing more emphasis on downward variations and rewarding consistent performance. The top 10% of funds in each category receive 5 stars, the next 22.5% receive 4 stars, the next 35% receive 3 stars, the next 22.5% receive 2 stars and the bottom 10% receive 1 star. The weights are: 100% 3-year rating for 36-59 months of total returns, 60% 5-year rating/40% 3-year rating for 60-119 months of total returns, and 50% 10-year rating/30% 5-year rating/20% 3-year rating for 120 or more months of total returns. While the 10-year overall star rating formula seems to give the most weight to the 10-year period, the most recent 3-year period actually has the greatest impact because it is included in all three rating periods. The Fund's Advisor Class shares received a Morningstar Rating of 4, 4 and 4 star(s) for the 3-, 5- and 10-year periods, respectively. Morningstar Rating™ is for the named share class only; other classes may have different performance characteristics. **Past performance is not an indicator or a guarantee of future performance.** Source: ©Morningstar. Important data provider notices and terms available at www.franklintempletondatasources.com.