

Franklin Rising Dividends Fund



Advisor Class: **FRDAX** Class A: **FRDPX** Class C: **FRDTX** Class R: **FRDRX** Class R6: **FRISX**

Blend Factsheet as of March 31, 2024

Investment Overview

The fund seeks long-term capital appreciation by investing at least 80% of its net assets in companies of any size that have paid consistently rising dividends.

Average Annual Total Returns (%)

	Without Sales Charges					With Sales Charges					Inception Date
	1-Yr	3-Yr	5-Yr	10-Yr	Inception	1-Yr	3-Yr	5-Yr	10-Yr	Inception	
Advisor Class	16.62	9.72	12.66	11.15	9.95	16.62	9.72	12.66	11.15	9.95	1/14/1987
Class A	16.31	9.45	12.38	10.87	9.81	9.92	7.40	11.11	10.25	9.65	1/14/1987
Class C	15.46	8.63	11.54	10.04	9.61	14.46	8.63	11.54	10.04	9.61	5/1/1995
Class R	16.04	9.17	12.09	10.59	9.65	16.04	9.17	12.09	10.59	9.65	1/14/1987
Class R6	16.69	9.80	12.75	11.26	10.17	16.69	9.80	12.75	11.26	10.17	1/14/1987
Benchmark	29.88	11.49	15.04	12.96	—	29.88	11.49	15.04	12.96	—	—

Cumulative Total Returns (% Without Sales Charge)

	3-Mo	YTD	2023	2022	2021	2020	2019	2018	2017	2016	2015	2014
Advisor Class	7.55	7.55	12.43	-10.37	26.95	16.60	30.19	-5.07	20.60	14.67	-3.28	9.98
Class A	7.47	7.47	12.16	-10.60	26.64	16.31	29.85	-5.30	20.29	14.41	-3.54	9.72
Class C	7.28	7.28	11.32	-11.27	25.69	15.43	28.90	-6.02	19.40	13.53	-4.25	8.88
Class R	7.41	7.41	11.88	-10.82	26.33	15.99	29.53	-5.53	19.98	14.11	-3.78	9.46
Class R6	7.56	7.56	12.50	-10.30	27.03	16.70	30.30	-5.01	20.78	14.83	-3.15	10.16
Benchmark	10.56	10.56	26.29	-18.11	28.71	18.40	31.49	-4.38	21.83	11.96	1.38	13.69

Performance data quoted represents past performance, which does not guarantee future results. Current performance may be lower or higher than the figures shown. Principal value and investment returns will fluctuate, and investors' shares, when redeemed, may be worth more or less than the original cost. Performance would have been lower if fees had not been waived in various periods. Total returns assume the reinvestment of all distributions and the deduction of all fund expenses. Returns with sales charge reflect a deduction of the stated maximum sales charge. An investor cannot invest directly in an index, and unmanaged index returns do not reflect any fees, expenses or sales charges. Returns for periods of less than one year are not annualized. All classes of shares may not be available to all investors or through all distribution channels. For current month-end performance, please visit www.franklintempleton.com.

The fund began offering R Class shares on 1/2/2002, the fund began offering Advisor Class shares on 10/3/2005, and the fund began offering R6 Class shares on 5/1/2013. Performance quotations have been calculated as follows: (a) for R Class periods prior to 1/2/2002, a restated figure is used based on the fund's Class A performance; for Advisor Class periods prior to 10/3/2005, a restated figure is used based on the fund's Class A performance; for R6 Class periods prior to 5/1/2013, a restated figure is used based on the fund's Class Advisor performance. The performance was adjusted to take into account differences in class-specific operating expenses and maximum sales charges. (b) For periods after share class offering, performance for the specific share class is used, reflecting the expenses and maximum sales charges applicable to that class.

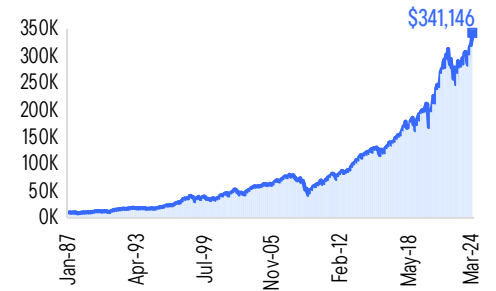
Share Class Details

	CUSIP	Ticker	Sales Charges (%)		Expenses (%)	
			Max	CDSC	Gross	Net
Advisor Class	353825805	FRDAX	0.00	—	0.60	0.59
Class A	353825102	FRDPX	5.50	—	0.85	0.84
Class C	353825409	FRDTX	0.00	1.00	1.60	1.59
Class R	353825706	FRDRX	0.00	—	1.10	1.09
Class R6	353825888	FRISX	0.00	—	0.53	0.52

Gross expenses are the fund's total annual operating expenses as of the fund's prospectus available at the time of publication. Actual expenses may be higher and may impact portfolio returns. Net expenses reflect contractual fee waivers, expense caps and/or reimbursements, which cannot be terminated prior to 01/31/2025 without Board consent. Additional amounts may be voluntarily waived and/or reimbursed and may be modified or discontinued at any time without notice. There is a 1% CDSC on any Class C shares you sell within 12 months of purchase.

Growth of \$10,000

Advisor Class Shares—Inception through March 31, 2024
Excluding Effects of Sales Charges



Fund Overview

Dividend Frequency, if any	Quarterly
Morningstar Category	Large Blend
Lipper Classification	Large-Cap Core Funds
Turnover (fiscal yr)	2%

Benchmark(s)

S&P 500 Index

Fund Characteristics

	Fund
Total Net Assets	\$28.35 Billion
Number of Issuers	53
Average Market Cap (Millions USD)	\$470,860
Price to Book	5.21x
Price to Earnings (12-Month Trailing)	28.38x

Risk Statistics (3-Year—Advisor Class)

	Fund	Benchmark
Beta	0.87	—
R-Squared	0.91	—
Sharpe Ratio	0.44	0.51
Standard Deviation (%)	15.84	17.35
Alpha (%)	-0.63	—
Information Ratio	-0.33	—
Tracking Error (%)	5.28	—

Top Equity Issuers (% of Total)

	Fund
MICROSOFT CORP	9.68
ROPER TECHNOLOGIES INC	4.22
STRYKER CORP	4.16
LINDE PLC	3.98
VISA INC	2.83
ACCENTURE PLC	2.77
UNITEDHEALTH GROUP INC	2.72
TEXAS INSTRUMENTS INC	2.36
ANALOG DEVICES INC	2.29
BECTON DICKINSON & CO	2.20

Sector Allocation (% of Total)

	Fund	Benchmark
Information Technology	21.59	29.57
Industrials	19.67	8.80
Health Care	18.54	12.42
Consumer Staples	10.76	5.97
Materials	8.19	2.37
Financials	7.76	13.16
Consumer Discretionary	7.75	10.34
Communication Services	0.00	8.95
Other	3.05	8.43
Cash & Cash Equivalents	2.68	0.00

Portfolio Management

	Years with Firm	Years of Experience		Years with Firm	Years of Experience
Nicholas Getaz, CFA	13	23	Amritha Kasturirangan, CFA	14	23
Matt Quinlan	18	29	Nayan M Sheth, CFA	10	22

What should I know before investing?

All investments involve risks, including possible loss of principal. The **investment style** may become out of favor, which may have a negative impact on performance. **Dividends** may fluctuate and are not guaranteed, and a company may reduce or eliminate its dividend at any time. **Small- and mid-cap stocks** involve greater risks and volatility than large-cap stocks. The manager may consider **environmental, social and governance (ESG) criteria** in the research or investment process; however, ESG considerations may not be a determinative factor in security selection. In addition, the manager may not assess every investment for ESG criteria, and not every ESG factor may be identified or evaluated. These and other risks are discussed in the fund's prospectus.

Glossary

Beta: A measure of the fund's volatility relative to the market, as represented by the stated Index. A beta greater than 1.00 indicates volatility greater than the market. **R-squared** measures the strength of the linear relationship between the fund and its benchmark. R-squared at 1 implies perfect linear relationship and zero implies no relationship exists. **Sharpe Ratio** refers to a risk-adjusted measure calculated using standard deviation and excess returns to determine reward per unit of risk. The higher the ratio, the greater the risk-adjusted performance. **Standard Deviation:** Measure of the degree to which a fund's return varies from the average of its previous returns. The larger the standard deviation, the greater the likelihood (and risk) that a fund's performance will fluctuate from the average return. **Alpha** is the annualized percentage difference between a portfolio's actual returns and its expected performance given its level of market risk, as measured by beta. **Information Ratio:** In investing terminology, the ratio of expected return to risk. Usually, this statistical technique is used to measure a manager's performance against a benchmark. This measure explicitly relates the degree by which an investment has beaten the benchmark to the consistency by which the investment has beaten the benchmark. **Tracking Error** measure of the deviation of the return of a fund compared to the return of a benchmark over a fixed period of time. Expressed as a percentage. The more passively the investment fund is managed, the smaller the tracking error. **Turnover** is a measure of the fund's trading activity which represents the portion of the fund's holdings that has changed over a twelve-month period through the fiscal year end. There is no assurance that the fund will maintain its current level of turnover. **Price to Book:** The price per share of a stock divided by its book value (i.e., net worth) per share. For a portfolio, the value represents a weighted average of the stocks it holds. **Price to Earnings (12-Month Trailing)** is the share price of a stock, divided by its per-share earnings over the past year. For a portfolio, the value represents a weighted average of the stocks it holds.

Important Information

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Before investing, carefully consider a fund's investment objectives, risks, charges and expenses. You can find this and other information in each prospectus, or summary prospectus, if available, at www.franklintempleton.com. Please read it carefully.