# Franklin Templeton Digital Assets Core SMA



Separately Managed Accounts | Fact Sheet as of September 30, 2025

#### Investment overview

Franklin Templeton Digital Assets Core SMA provides beta exposure to the crypto market through investing in top digital assets based on market capitalization that pass our selection process.

The Franklin Templeton Digital Assets investment team reviews digital assets based on various factors including market capitalization, protocol type and volume. The team includes digital assets based on our proprietary tokenomics scoring system, which excludes stablecoins, meme coins and zombie projects. The resulting portfolio typically targets 10-15 digital assets and is ordinarily rebalanced monthly.

#### **Investment objective**

Seeks to provide capital appreciation through a typical exposure of 10-15 digital assets weighted by market capitalization that pass Franklin Templeton's selection process.

## Portfolio positioning

Designed for investors seeking diversified exposure to and direct ownership of leading digital assets.

#### **Key differentiators**

Franklin Templeton Digital Assets has native expertise with both investing in and building blockchain technologies.

#### Research network

 Industry insight through strategic investments that inform product research and development

#### Domain knowledge

- · Building proprietary technology directly on blockchains
- · Strategic investments in early-stage blockchain-focused companies
- · Operating FT validator nodes on multiple blockchains

#### **Technical talent**

- Expertise in traditional quantitative finance and data engineering
- Access to talent with deep knowledge in AI and Machine Learning data methods

#### Digital asset management system

 Proprietary risk, trading and portfolio management system to manage digital asset strategies

# TradFi expertise

- Over 75 years of portfolio management experience in global markets
- · Work alongside key regulators globally

# **Management Team**

At Franklin Templeton, our dedicated independent group has been building digital assets expertise since 2018, developing platforms, product expertise and strategy differentiation to help clients achieve investment in the digital assets ecosystem.

# **Investment management team**

Anthony Pecore Senior Vice President Director, Digital Asset Management Industry since 2002

# **Investment process**



# Initial Digital Asset Selection

- Unique to this emerging space, the investment opportunity set begins at onboarded trading venues
- Investment team selects potential digital assets based on market capitalization, volume and liquidity thresholds



# Fundamental Tokenomics Analysis

- Team conducts further analysis on the digital asset opportunity set through fundamental research that incorporates a proprietary tokenomics score card
- Tokenomics scorecard ranks a protocol based on the four p's: people, potential, protocol, and price



#### **Portfolio Construction**

 Investment team synthesizes research and identifies high quality digital assets for investment while seeking to maximize capital appreciation consistent with the strategy's objective

The investment process may change over time. The characteristics set forth above are intended as a general illustration of some of the criteria the strategy team considers in selecting securities for client portfolios. There is no guarantee that investment objectives will be achieved.

Note: Performance calculations reflect business day performance and does not reflect any weekend performance data.

#### Portfolio Information<sup>‡</sup>

As of September 30, 2025

#### Holdings (%)

	Portfolio
Bitcoin	77.40
Ethereum	17.07
Solana	3.85
Chainlink	0.49
Avalanche	0.43
Polkadot	0.21
Polygon	0.16
Uniswap	0.16
Aave	0.15
Arbitrum	0.08
Total	100.00

# Sector Weightings (%)

	Portfolio
Currency	77.40
Smart Contract Platforms	21.80
Infrastructure	0.49
DeFi	0.30

#### Market Capitalization (%)

	Portfolio
Large Cap (\$100B+)	98.32
Medium Cap (\$10 - \$100B)	0.92
Small Cap (<\$10B)	0.76

The characteristics set forth above are intended as a general illustration of some of the criteria the strategy team considers in selecting assets for client portfolios. There is no guarantee that investment objectives will be achieved. Allocations are subject to change. Actual underlying allocations may vary over time as markets change.

Portfolio characteristics and sector weightings are based on representative accounts within the composite. A representative portfolio may vary significantly from other similarly managed separate accounts, depending on a variety of factors, such as portfolio size, specific investment guidelines and inception date of the account. Weight based on market cap as of the date above. Percentages may not total 100% due to rounding. Information is historical and may not reflect current or future portfolio characteristics. All portfolio holdings are subject to change.

<sup>&</sup>lt;sup>‡</sup> Source: Franklin Templeton.

#### **Performance**

# Annualized Rates of Return – Pure Gross and Net of Fees (%) as of September 30, 2025 – PRELIMINARY – (Inception date: 3/31/2023)

						Since	
	YTD*	1 Mth*	3 Mths*	1 Year	3 Year	Incept	
Franklin Templeton Digital Assets Core SMA-Gross of Fees—(USD)	21.25	3.65	14.49	72.98	68.62	67.12	
Franklin Templeton Digital Assets Core SMA-Net of Fees—(USD)	18.62	3.40	13.69	68.11	63.86	62.40	
S&P Cryptocurrency Large Cap Index (USD)—(USD)	17.21	3.71	16.51	65.97	61.17	60.73	

#### Calendar-Year Total Returns - Pure Gross and Net of Fees (%) ending December 31

	עוץ	2024	2023
Digital Assets Core SMA–Gross of Fees—(USD)	21.25	96.30	138.95
Digital Assets Core SMA–Net of Fees—(USD)	18.62	90.80	132.41
S&P Cryptocurrency Large Cap Index (USD)—(USD)	17.21	92.49	125.04

Note: Performance calculations reflect business day performance and does not reflect any weekend performance data.

The strategy returns shown are preliminary composite returns, subject to future revision (downward or upward). Past performance is not a guarantee of future results. An investment in this strategy can lose value. Please visit www.franklintempleton.com for the latest performance figures. Investors cannot invest directly in an index, and unmanaged index returns do not reflect any fees, expenses or sales charges.

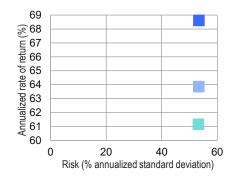
1 Fees: Periods less than one year are not annualized. Performance results are for the composite which includes all actual, fully discretionary accounts with substantially similar investment policies and objectives managed to the composite's investment strategy. Composite returns are stated in U.S. dollars and assume reinvestment of any dividends, interest income, capital gains, or other earnings. The composite may include account(s) that are gross of fees and pure gross of fees. "Pure" gross-of-fee returns do not reflect the deduction of any expenses, including transaction costs. A traditional (or "true") gross-of-fee return reflects performance after the reduction of transaction costs but before the reduction of the investment advisory fee. The

including transaction costs. A traditional (or "true") gross-of-fee return reflects performance after the reduction of transaction costs but before the reduction of the investment advisory fee. The gross-of-fee return may include a blend of "true" gross-of-fee returns for non-wrap accounts and "pure" gross-of-fee returns for wrap accounts. Net-of-fee returns is reduced by a model "wrap fee" (3.0% is the maximum anticipated wrap fee of requity and balanced portfolios) which includes trading expenses as well as investment management, administrative and custodial fees. The model wrap fee used represents the highest anticipated wrap fee applicable to the strategy. Actual fees and account minimums may vary.

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#### Performance Statistics 1 Preliminary (based on 3-year period ending September 30, 2025)

# Risk/Return profile (%)



Up/Down market capture ratios (%)

S&P Cryptocurrency Large Cap Index (USD)

Digital Assets Core SMA (Pure Gross) Digital Assets Core SMA (Net)

106.65 103.08 100.00

#### Digital Assets Core SMA (Pure Gross) Annualized Return (%) 68.62 Annualized Standard Deviation (%) 53.40 Digital Assets Core SMA (Net) Annualized Return (%) 63.86 Annualized Standard Deviation (%) 53.40 S&P Cryptocurrency Large Cap Index (USD) 61.17 Annualized Return (%) Annualized Standard Deviation (%) 53.25

## Modern portfolio statistics

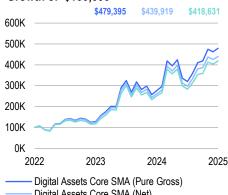
	Portfolio (Pure gross)	Portfolio (Net)	
Sharpe Ratio	1.14	1.09	1
Beta	1.00	1.00	
Alpha (%)	4.87	1.82	
R-Squared	0.99	0.99	
	(+) Months	nths (-) Mont	
Pure Gross:	23	13	
Net:	23	13	}

BM

1.06 N/A

N/A N/A

# Growth of \$100,000\*



Digital Assets Core SMA (Net)

S&P Cryptocurrency Large Cap Index (USD)

Down

Source: Franklin Templeton.

Uρ

200

200

Performance results are for the composite which includes all actual, fully discretionary accounts with substantially similar investment policies and objectives managed to the composite's investment strategy. Composite returns are stated in U.S. dollars and assume reinvestment of any dividends, interest income, capital gains, or other earnings. The composite may include account(s) that are gross of fees and pure gross of fees. "Pure" gross-of-fee returns do not reflect the deduction of any expenses, including transaction costs. A traditional (or "true" gross-of-fee return reflects performance after the reduction of transaction costs but before the reduction of the investment advisory fee. The gross-of-fee return may include a blend of "true" gross-of-fee returns for non-wrap accounts and "pure" gross-of-fee returns for wrap accounts. Net-of-fee returns is reduced by a model "wrap fee" (3.0% is the maximum anticipated wrap fee for equity and balanced portfolios) which includes trading expenses as well as investment management, administrative and custodial fees. The model wrap fee used represents the highest anticipated wrap fee applicable to the strategy. Actual fees and account minimums may vary.

<sup>100</sup> 0 98.42 99.80 100.00

<sup>\*</sup>For illustrative purposes only. Assumes no withdrawals or contributions. These statistics are based on pure gross and net-of-fees quarterly composite returns, were calculated assuming reinvestment of dividends and income, and take into account both realized and unrealized capital gains and losses.

#### **Terms and definitions:**

**Tokenomics:** The topic of understanding the supply, demand and economics characteristics of digital assets.

**Web1**: Known as the first stage of the Internet, characterized by simple static web pages that consisted only of text and did not offer interactivity.

**Web2:** This phase refers to the version of the Internet that most use today, a second generation of the web that enables collaboration and the sharing of information. It is dominated by centralized companies that provide services in exchange for data.

**Web3:** This new iteration of the Internet is decentralized and uses blockchain technology to build peer-to-peer networks, relying on network participants to validate data and in turn, gain benefits from their participation.

**Dividend yield** is determined by dividing a stock's annual dividends per share by the current market price per share. Dividend yield is a financial ratio that shows how much a company pays out in dividends. **Dividend Yield is calculated without the deduction of fees and expenses**.

**P/E (Year 1)** is the previous day's closing price of the stock divided by the consensus earnings per share (EPS) of fiscal year 1 (FY1) provided by I/B/E/S. Forecasts are inherently limited and should not be relied upon as indicators of future performance.

The **price-to-book ratio (P/B)** is a stock's price divided by the stock's per share book value. Earnings per share (EPS) is the portion of a company's profit allocated to each outstanding share of a common stock.

**Weighted median market capitalization** represents the value at which half the portfolio's market capitalization weight falls above, and half falls below.

Weighted average market capitalization represents the average value of the companies held in the portfolio. When that figure is weighted, the impact of each company's capitalization on the overall average is proportional to the total market value of its shares.

**Market capitalization** measures the number of outstanding common shares of a given corporation multiplied by the latest price per share.

**Standard deviation** measures the risk or volatility of an investment's return over a particular time period; the greater the number, the greater the risk.

The **up-capture ratio** measures the manager's overall performance to the benchmark's overall performance, considering only quarters that are positive in the benchmark. An up-capture ratio of more than 100 indicates a manager who outperforms the relative benchmark in the benchmark's positive quarters.

The **down-capture ratio** is the ratio of the manager's overall performance to the benchmark's overall performance, considering only quarters that are negative in the benchmark. A down-capture ratio of less than 100 indicates a manager who outperforms the relative benchmark in the benchmark's negative quarters and protects more of a portfolio's value during down markets.

Alpha is a measure of performance vs. a benchmark on a risk-adjusted basis. A positive alpha of 1.0 means the portfolio has outperformed its benchmark index by 1%. Correspondingly, a similar negative alpha would indicate an underperformance of 1%. Alpha is a measure of the difference between actual returns and expected performance measuring sensitivity to index movements.

**Beta** measures the sensitivity of an investment to the movement of its benchmark. A beta higher than 1.0 indicates the investment has been more volatile than the benchmark and a beta of less than 1.0 indicates that the investment has been less volatile than the benchmark.

**Sharpe ratio** is a risk-adjusted measure, calculated using standard deviation and excess return to determine reward per unit of risk. The higher the Sharpe ratio, the better a portfolio's historical risk-adjusted performance.

**R-squared** measures the strength of the linear relationship between a fund and its benchmark. R-squared at 1.00 implies perfect linear relationship and zero implies no relationship exists.

The **S&P Cryptocurrency Large Cap Index** measures the performance of digital assets listed on recognized open digital exchanges with large market capitalization and subject to liquidity requirements. Source: © S&P Dow Jones Indices LLC. All rights reserved.

#### What are the risks?

All investments involve risks, including possible loss of principal. Digital assets are subject to risks relating to immature and rapidly developing technology, security vulnerabilities of this technology, credit risk of digital asset exchanges, regulatory uncertainty, high volatility in their value/price, unclear acceptance by users and global marketplaces, and manipulation or fraud. Liquidity risk exists when securities or other investments become more difficult to sell, or are unable to be sold, at the price at which they have been valued. Active management does not ensure gains or protect against market declines. The portfolio is non-diversified and may invest in a relatively small number of issuers, which may negatively impact the performance and result in greater fluctuation in value.

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