Invest in the future with

Franklin Focused Growth ETF

Ticker: **FFOG**

Innovation Drives Growth

Breakthroughs at the micro level have ignited a new era of innovation.

1960s-present

Byte
- Personal computers
- Smartphones
- Semiconductors

2025+

Atom
- Nuclear energy
- Robots
- EVs

Gene
- Gene editing
- mRNA
- Immunotherapy

Innovation is Accelerating

As costs to create data, move atoms, and decode genes plummet, a new wave of innovation and investment opportunity is emerging.

1970s
- Airline travel
- Instant photos
- Photocopies

1980s
- Airbags
- B-2 bomber
- Home video
- Personal computers
- Walkman

1990s
- Anti-lock brakes
- CDs & DVDs
- Cellular phones
- Dial-up internet
- Digital camera
- Drugs (biotechnology)
- Fluorescent lights

2000s
- ATMs
- e-commerce
- Electronic maps
- Fracking & shale production
- Human genome project
- iPhone
- Lasik
- Solar

2010s
- 3D printing
- 4G
- Cloud computing
- Cyber security
- Electronic payments
- Location-based services
- MMORPG
- Precision farming
- Sharing economy
- Social media
- Software-as-a-service
- Specialty materials
- Car-T therapy
- Robotic surgery

2020s
- 5G
- Artificial intelligence
- Augmented reality
- Autonomous driving
- Bioengineering
- Blockchain
- Cellular agriculture
- Decentralized finance
- DNA storage
- Drones
- Edge computing
- Electric vehicles
- Gene editing (CRISPR)
- Gene therapy
- Hydrogen & fuel cells
- Immunotherapy
- Implantable technologies
- Internet of things
- M2M learning
- mRNA therapy
- Multiomics
- On-demand production
- Personalized medicine
- Predictive medicine
- Private space exploration
- Protein folding
- Proteomics
- Quantum computing
- Robotics
- Same-day delivery
- Smart factories
- Vertical farming
- Virtual currencies
- Virtual reality

For research purposes only. This illustration is being used to depict innovation through the decades. The fund does not invest in all industries listed.

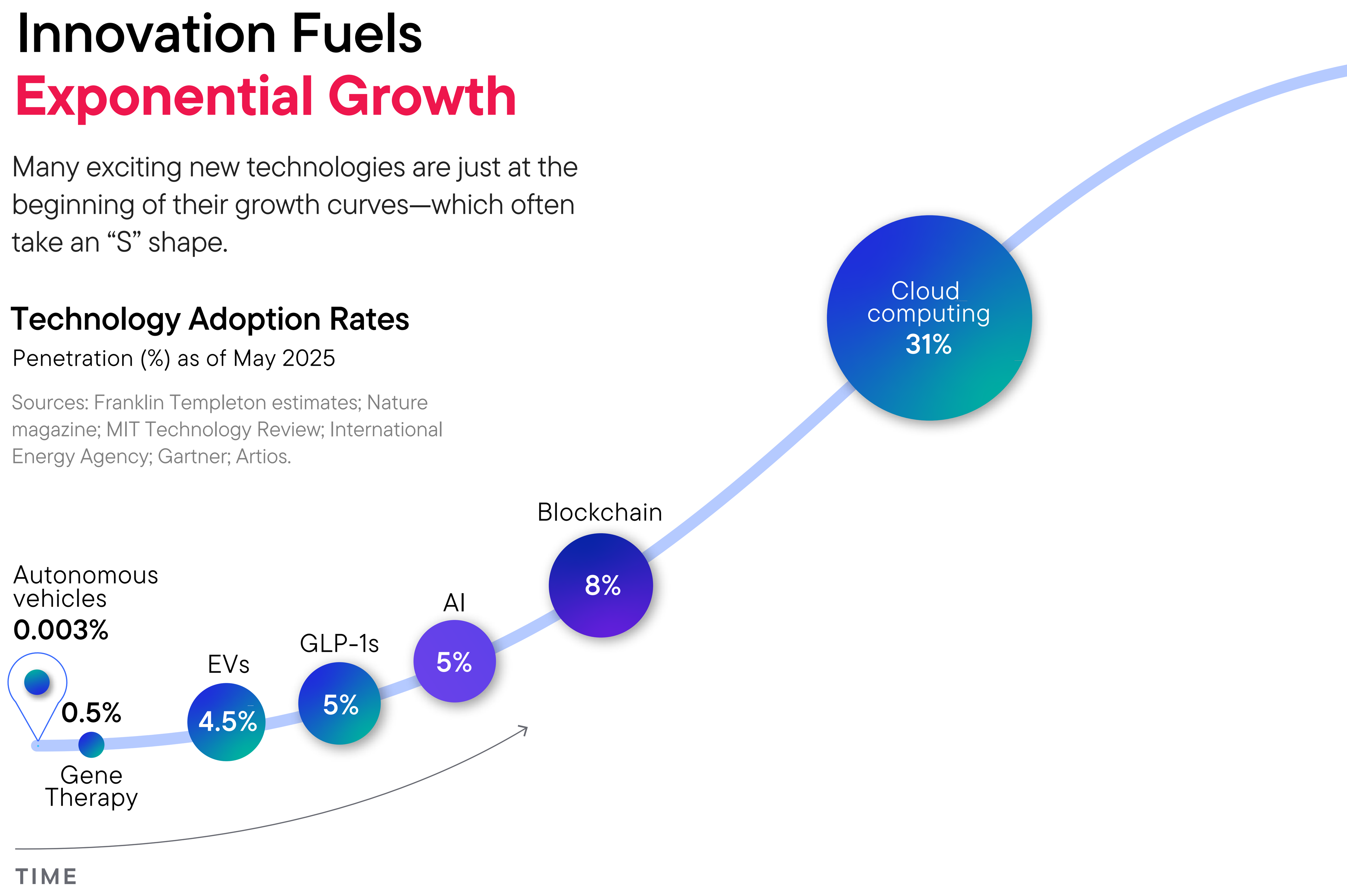
Innovation Fuels Exponential Growth

Many exciting new technologies are just at the beginning of their growth curves—which often take an "S" shape.

Technology Adoption Rates

Penetration (%) as of May 2025

Sources: Franklin Templeton estimates; Nature magazine; MIT Technology Review; International Energy Agency; Gartner; Artios.



How can investors unlock the explosive growth potential of today's breakthrough technologies?

Innovation Demands Active Management

An active manager is equipped to spot early the most powerful type of innovation: the general-purpose technology. From there, they have an advantage in predicting later complementary innovations.

A general-purpose technology (GPT) is so disruptive and pervasive it becomes a platform for other innovations (e.g., AI).

Example GPT: Robotics

Current
- Robotic Surgery
- Warehouse Automation
- Lights-out Factories
- Self-Driving Cars
- Autonomous Drones

Near Future
- Humanoid Robots
- Robot-assisted Education/Healthcare
- Automated Delivery
- Remote Robotic Surgery
- Cobots