

Meet Your Speaker

**Rodney S. Jones**

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Background

Rodney S. Jones is a Senior Practice Management Consultant with Franklin Templeton Academy who brings more than 25 years of firsthand experience in the financial advisory business into his work with clients. Having spent more than two decades building client relationships, contributing to business growth, and working within advisory teams, he understands the challenges leaders face beyond theory. Today, he partners with advisory firms and leadership teams to strengthen leadership, improve team communication, and turn strategic priorities into meaningful action.

Experience and Credentials

Rodney brings a rare combination of firsthand advisor experience, coaching expertise and practice management consulting to his work with advisory firms. His background includes financial advising, fee-based advisory services and managing internal wholesaling teams, providing him with a practical understanding of the challenges firms face as they develop leaders, build high-performing teams and execute on strategic priorities. Today, he delivers workshops, coaching and consulting engagements that help advisors and leadership teams strengthen communication, create accountability and turn strategic goals into meaningful action.

Rodney currently holds FINRA Series 6, 26 and 63 licenses and previously held the Series 65 license. He is also a Certified Professional Coach (CPC) and an MBTI® Step I™ and Step II™ Certified Practitioner. In addition to his work with advisory firms, Rodney is an experienced speaker and facilitator who has presented to corporate, government and academic audiences.

Personal

At the core of Rodney's professional and personal pursuits is a passion for helping people grow and reach their potential. In addition to his work with advisory firms, he is the author of *Corporate Swagger®: The Secret to Winning the Corporate Game*, a book written to help young professionals better understand the unwritten rules of workplace success and maximize their impact. His commitment to developing others is also reflected in his leadership role within Franklin Templeton's Black Empowerment Network (BEN) and his previous service as both a mentor and board member with Big Brothers Big Sisters. A lifelong musician, Rodney has performed with both the Houston Symphony Chorus and the Atlanta Symphony Orchestra Chorus. Fun fact: Rodney has completed 17 Spartan races, reflecting his commitment to discipline, resilience and continuous personal growth.

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