

Franklin Templeton Institute

Overview 2025





“Our ultimate mission is to provide unmatched research and data-driven insights from our diverse investment teams to help our clients navigate the next 20 years.”

Stephen Dover
Chief Market Strategist
Head of Franklin Templeton Institute

Our mission

To help our clients solve complex investment issues and provide novel insight on market trends, opportunities and risk, we provide our clients with research that addresses their needs and concerns. We do this by listening, understanding and then harnessing the resources of our firm to answer the challenge.

We achieve this by:

Collaboration

We provide a platform for our investment professionals to collaborate and share insights and discuss key investment topics

Ongoing research and insights

We develop long- and short-term analysis to provide insights into relevant topics to our clients

Client engagement

We transform our insights into engaging and relevant topics for our proprietary investor forums and investor events

Trends impacting investors for the next 20+ years

We organize around areas of exploration to develop distinct insights and their practical applications.



**Capital
market
outlook**



Sustainability



**Disruptive
technology**



**Diversity,
equity &
inclusion**



**Long-term
trends**

Current Institute content

Global Investment Management Survey

The November survey results are from investment professionals across all asset classes, and we provide our predictions on inflation, recession, asset class performance and more for 2025.



Quick Thoughts: Tariffs, markets and the economy

Tariff announcements caused historic volatility in April, but markets have staged an historic recovery since then. Stephen Dover, Head of Franklin Templeton Institute, shares key points from his discussion of tariff impacts with equity and fixed income experts.



Quick Thoughts: BBB—Investment grade

The “Big Beautiful Bill” is set to be signed into law, and the markets are considering it “investment grade.” Learn about the implications of this legislation.



Under the Microscope: Why cutting the SLR matters

Proposed regulatory changes involving the Supplementary Leverage Ratio may have benefits for both large banks and the Treasury market.



Europe: ready for a new renaissance?

External pressures may force Europe to reassess its resources and its resolve. Investors should be alert to the prospect of a new renaissance—and poised to profit if it comes to pass.



Consider This: The weaponisation of supply chains

How secure are the world’s supply chains? As geopolitics and technology collide, investors must rethink risk, resilience and opportunity in a rapidly fragmenting global economy. In this research paper, Franklin Templeton Institute discusses the impact on five global supply chains.



Consider This: Weaponising artificial intelligence (AI) supply chains

In a world where data is crucial, there are hidden risks in the global AI supply chain. In this research paper, Franklin Templeton Institute explores how these issues are being weaponised in geoeconomic strategies.



Deep Water Waves

Deep Water Waves represent the powerful long-term drivers that face investors; fundamentally altering the economic, political and public policy foundations for asset prices. Join the discussion and explore the interplay between the long-term drivers that face investors over the coming decade.



2025 Private Markets Outlook

As we move into 2025, the landscape for alternative investments remains dynamic. Understanding these nuances is crucial. Learn more from Franklin Templeton Institute.



Alternative Allocations: The role of alts in modern portfolios with guest Bill Duffy of Fidelity Investments

Discover how alternative investments are transforming modern portfolios in our latest Alternative Allocations podcast episode featuring Bill Duffy of Fidelity Investments. Join Tony Davidow as they discuss the growing role of alternatives in wealth management and the key challenges advisors face when incorporating them into client portfolios.



Alternative Allocations: Examining the 60/40 portfolio with Brian Ullsperger

In the latest Alternative Allocations, with guest Brian Ullsperger from Andersen, Tony Davidow examines the traditional 60/40 portfolio and how it can be expanded to include alternatives to meet clients' needs.



The Trump trade: Does recent market volatility spell opportunity?

History suggests that fear often creates opportunities for long-term investors willing to accept near-term volatility in exchange for future price appreciation. With valuations now more attractive and sentiment deeply negative, this may be one of those moments.



Quick Thoughts: The global reset

As the global economy navigates a complex landscape, investors are left wondering: are they right to be optimistic or are they being complacent? This article from Franklin Templeton Institute explores the signs of resilience as well as numerous risks.



Dimensions & Insights: How inclusive principles can transform financial wellness

As more savers are prioritizing financial independence over traditional retirement, the need for an inclusive-focused approach to financial planning has never been more critical.



Digital assets bulletin

This bulletin is a roundup of some of the most important news and developments in the digital assets space, along with overall activity and price action for the top cryptocurrencies, blockchains and NFTs for the month.



Why public—not private—blockchains truly enable Web3 and decentralized finance

In this issue of *Disruptive Technology Views*, we explore the advantages of public blockchains versus the disadvantages of private blockchains and outline the benefits of decentralized finance over traditional finance as they relate to the security lending markets.



Engaging with the Institute

The Institute has many different channels to engage with the team



Thematic papers

- Capital markets
- Long-term trends
- Quick thoughts
- LinkedIn newsletter



Research

- Custom data models
- Key client topics



Client briefings

- Webinars
- Live meetings
- Proprietary investor forums
- Special investment managers round table
- In language strategist
- Specific topics and capital markets
- Market shocks



External partnerships

- Academic partnership with University of Oxford (Green Templeton)
- Official Monetary and Financial Institutions Forum (OMFIF)
- *The Economist*
- Media commentary

Our contributors



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Partnering with our specialist investment managers



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