



FRANKLIN
TEMPLETON

BETTER STARTS WITH AMBITION



Everything we do has a single focus—to deliver better client outcomes.

This focus has guided how we've run our business for the past 70 years. We don't accept average and never settle for the status quo. It's why we work to deliver outcomes that fit our clients' goals, not generic benchmarks.

We take this active approach in everything we do. We've grown, and we've learned along the way. So when you invest with Franklin Templeton, you benefit from the strength and reach that come with size, and the insight that comes from experience.

We leverage four key strengths as we seek to deliver better client outcomes.



Investment excellence and rigor



Global scale and local insights



Meaningful innovation



Connections that matter

MAKE OUR STRENGTHS YOURS

Our success is built on four strengths. They're what make us who we are and let us help you achieve your ambitions.



Investment excellence and rigor

Every investor has different goals. It may be retirement, starting a business, or saving for the unexpected. Whatever it is, we're here to help you invest the way you want to, so you can live the way you want to.

With Franklin Templeton, you can lean on the experience of more than 1,200 investment professionals around the world¹ who watch markets for the smallest shifts that may signal a new opportunity. You can rely on our unmatched collection of Specialist Investment Managers, each with their own area of expertise, covering the spectrum from traditional to alternative investments. And you can feel confident in our rigorous approach to risk management at the portfolio and enterprise levels.

EXTENSIVE INVESTMENT CAPABILITIES

Equity	Fixed Income	Multi-Asset Solutions	Alternatives
Value	Government	Income	Private Debt
Deep Value	Municipals	Real Return	Hedge Funds
Core Value	Corporate Credit	Balanced/Hybrid	Private Equity
Blend	Bank Loans	Total Return	Real Estate
GARP	Securitized	Target Date/Risk	Infrastructure
Growth	Multi-Sector	Absolute Return	
Convertibles	Currencies	Tactical Asset Allocation	
Sector	Sukuk	Managed Volatility	
Shariah			
Smart Beta			
Thematic			



Global scale and local insights

To realize your investing ambitions, you need on-the-ground expertise. To make the most of that expertise, you need the financial strength of a global player. In Franklin Templeton, you get both.

We are pioneers in global investing. Since we launched one of the first global mutual funds in 1954, we've never stopped looking for new ways to invest and new markets to invest in. Now we have an unmatched global footprint with offices in 34 countries, covering almost all the global economy. And we have a global network of investment professionals in over 50 research offices, as well as more than 10 trading desks located in key markets around the world. So, you get the investment options you want, backed by professionals who share your aspirations.



The strength and scale of a global leader



\$1.4 trillion
in assets under management



165+
countries served²



50+
research offices



10+
global trading locations

Europe Middle East Africa

23 LOCATIONS

Amsterdam
Brussels
Bucharest
Budapest
Cape Town
Douglas
Dublin
Edinburgh
Frankfurt
Geneva
Herzliya
Istanbul
Leeds
London
Luxembourg
Madrid
Milan
Paris
Poznan
Stockholm
Vienna
Warsaw
Zurich

Asia- Pacific

19 LOCATIONS

Ahmedabad
Bangalore
Beijing
Chennai
Hong Kong
Hyderabad
Kolkata
Kuala Lumpur
Melbourne
Mumbai
New Delhi
Pune
Seoul
Shanghai³
Singapore
Sydney
Taipei
Tokyo
Visakhapatnam



Meaningful innovation

We're always looking for new and better ways to contribute to the success of our clients. Whether it's harnessing the power of data to identify new opportunities or developing new approaches to help investors achieve their goals, one guiding principle remains—keep clients at the heart of everything we do.

We have a track record of customer-focused innovations that spans more than seven decades. But we don't rest on our laurels. We use our resources to invest in the next idea or new market as we've done since our founding in 1947.



Connections that matter

We don't just seek returns and manage risk. We strive to make connections that matter—with our clients, our communities and with each other.

The foundations of how we make connections that matter.

VALUES

We foster a values-driven culture that always puts clients first.

ACCESS

We provide opportunities for clients to create meaningful connections with our managers, and with each other.

COMMUNITY

We make a positive impact in our communities through employee volunteering and charitable giving.

INCLUSION

We are committed to the principles of good corporate citizenship and to fostering a more inclusive investment industry.



Take the next step

If you want to get started investing with us, speak to your financial advisor. That's because we believe every investor, from experienced portfolio managers to brand-new investors, can benefit from different perspectives. Your advisor can help you sharpen your goals, and your plan to achieve them.



All investments involve risks, including possible loss of principal.

Investors should carefully consider a fund's investment goals, risks, charges and expenses before investing. To obtain a summary prospectus and/or prospectus, which contains this and other information, for any Franklin Templeton fund, talk to your financial advisor, call us at (800) DIAL BEN/342-5236, or visit franklintempleton.com. Please carefully read a prospectus before you invest or send money.

All data as of 9/30/20, unless otherwise noted.

1. As of 9/30/20. Investment professionals include portfolio managers, research analysts, research associates, investment support and executives of Franklin Templeton, Legg Mason and subsidiary investment management groups.

2. As of 12/31/2019.

3. Majority ownership interest.



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