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# WHY SHOULD I INVEST IN THE STOCK MARKET NOW?

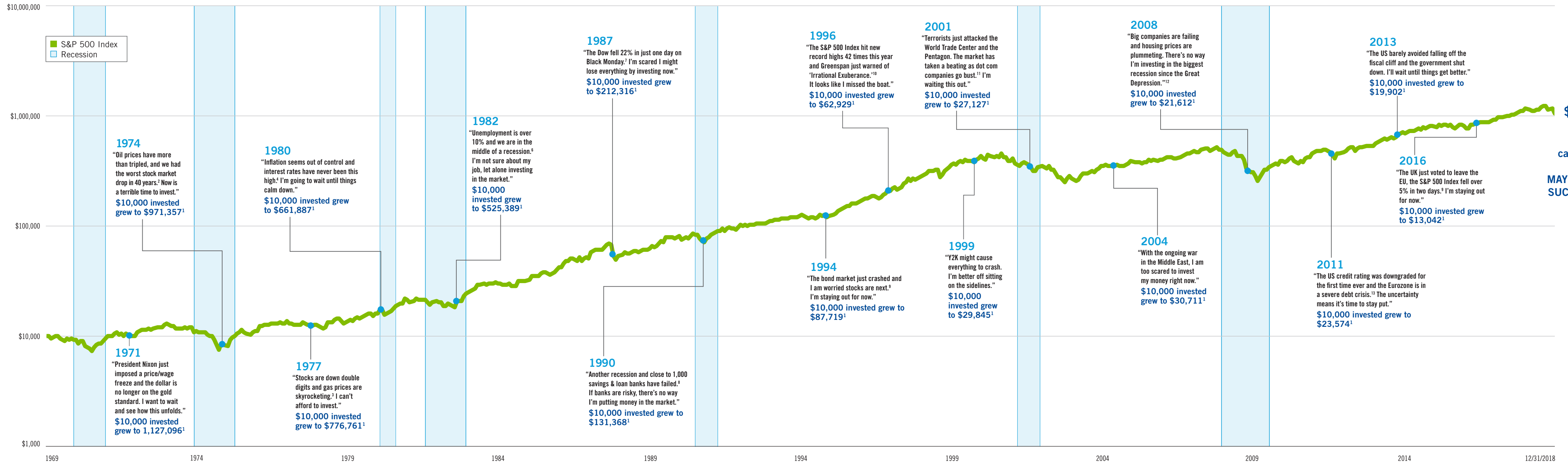
Navigating through market volatility



# WHERE IS THE MARKET HEADED?

Volatility may have some investors contemplating when they should pull out of the market or if they should sit on the sidelines and wait for the best time to invest. If you're wondering if now is a good time to invest, consider some of the reasons that may have kept investors from out of the market in years past.

## S&P 500 INDEX PERFORMANCE OVER THE LAST HALF CENTURY (December 31, 1968–December 31, 2018)



The unmanaged S&P 500 Index represents the general stock market and is used for illustrative purposes only. It does not reflect the performance of any Franklin Templeton fund. One cannot invest directly in an index. All investments involve risks, including possible loss of principal. Stock prices fluctuate, sometimes rapidly and dramatically, due to factors affecting individual companies, particular industries or sectors, or general market conditions. Past performance does not guarantee future results.

1. Assumes a \$10,000 investment made on 12/31 of the prior year that is held through 12/31/2018.  
2. Sources: Federal Reserve Bank of St. Louis (FRED), © 2019 Morningstar, Inc.  
3. Sources: © 2019 Morningstar, Inc., US Bureau of Labor Statistics.  
4. Source: Federal Reserve.  
5. Source: Standard and Poor's, FactSet, © 2019 Morningstar.  
6. Source: US Bureau of Labor Statistics.  
7. Source: FactSet, DJIA daily index close as of 10/19/1987.

8. Sources: National Bureau of Economic Research, Federal Deposit Insurance Corporation (FDIC).  
9. Source: © 2019 Morningstar, Inc. Bonds are represented by the Bloomberg Barclays US Aggregate Bond Index.  
10. Source: FactSet.  
11. Source: © 2019 Morningstar, Inc.  
12. Sources: Case-Shiller, US Bureau of Economic Analysis. Housing prices are represented by the S&P/Case-Shiller Composite-20 Home Price Index.  
13. Source: Standard & Poor's, *United States of America Long-Term Rating Lowered To 'AA+' On Political Risks And Rising Debt Burden; Outlook Negative.*

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## Pullbacks are Normal

Consistently predicting when stock market declines or rallies will happen, or how long they are going to last, is impossible. While no one looks forward to market volatility, a historical perspective on the frequency and severity of past drops can provide a valuable perspective. The table to the right shows how frequently stock market declines of various amounts have occurred over the 50-year period ended December 31, 2018.<sup>14</sup>

*This chart is for illustrative purposes only and does not reflect the performance of any Franklin Templeton fund.*

Market Decline	Average Frequency
5% or more	EVERY 10 MONTHS
10% or more	EVERY 2 YEARS
15% or more	EVERY 4 YEARS
20% or more	EVERY 8 YEARS
25% or more	EVERY 8 YEARS
30% or more	EVERY 10 YEARS

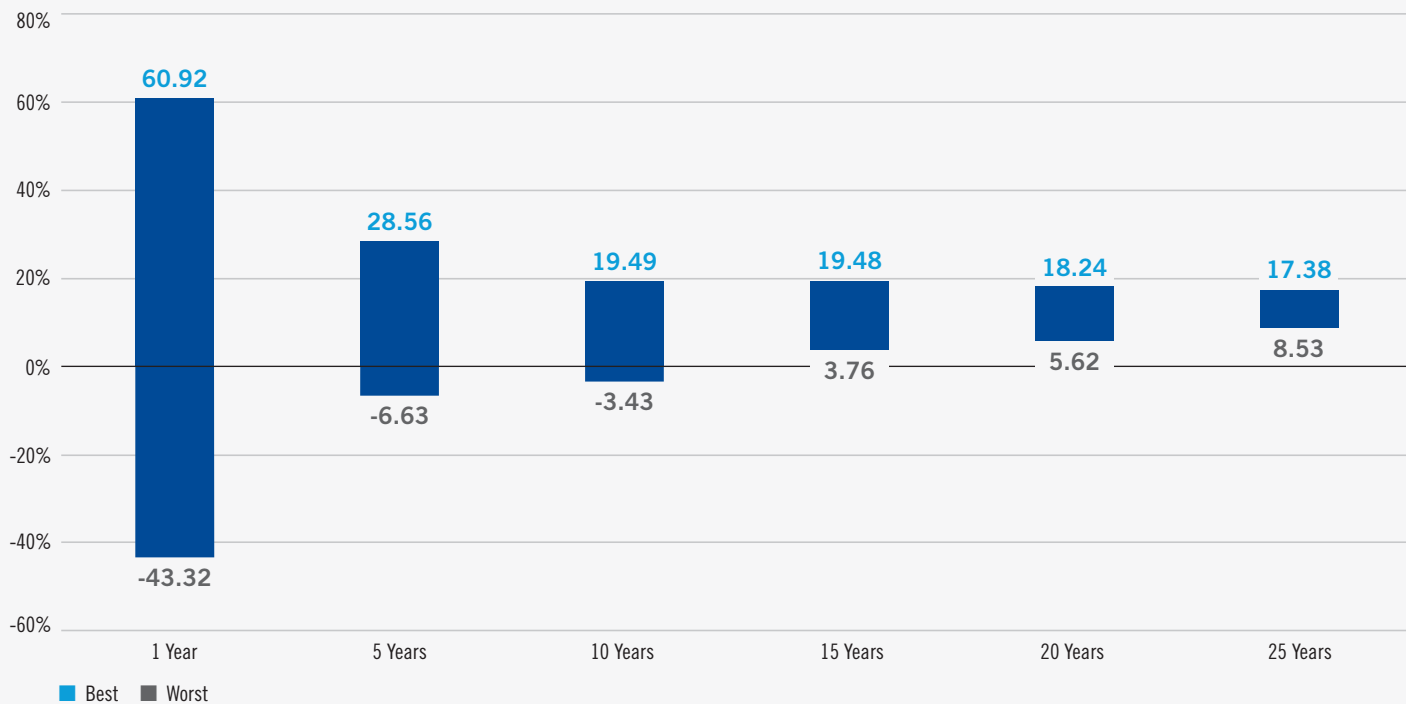
## It's Time in the Market, Not Timing the Market

Buying stocks at market bottoms and selling only when prices are high is difficult, if not impossible. A better strategy is to focus on your investment goals, your risk tolerance and how long you plan to invest. Over the 50-year period ended December 31, 2018, stocks have averaged a 9.79% one-year return.<sup>14</sup> But you can't expect that return every year.

The chart below shows how the longer you were invested, the less likely you were to experience negative returns, and the more likely you were to experience an overall return closer to the long-term average.

### Range of Average Annual Total Returns for the S&P 500 Index<sup>14</sup>

Monthly rolling periods from December 31, 1968–December 31, 2018



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**For more information on the importance of long-term investing and how to deal with market volatility, contact your financial advisor or visit [franklintempleton.com](http://franklintempleton.com).**

*Investors should carefully consider a fund's investment goals, risks, charges and expenses before investing. To obtain a summary prospectus and/or prospectus, which contains this and other information, talk to your financial advisor, call us at (800) DIAL BEN/342-5236 or visit [franklintempleton.com](http://franklintempleton.com). Please carefully read the prospectus before you invest or send money.*

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