

## Investment overview

Franklin DynaTech is a growth strategy that focuses its investments on innovation. The portfolio managers believe innovation can drive long-term wealth creation in the economy and therefore should be at the center of investments that seek to outperform the market.

## Investment objective

The strategy seeks capital appreciation by investing primarily in companies which management believes are leaders in innovation, take advantage of new technologies, have superior management, and benefit from new industry conditions in the dynamically changing global economy.

## Investment philosophy

### Three key tenets drive our investment process

We believe:

- Discovering innovation requires extensive research. We believe investing in innovation requires active management
- In our view, innovation is often mispriced, as duration and pace of growth are often misunderstood.
- We believe innovation can occur in various parts of the economy across industries.

## Key differentiators

- We strive to own generational companies and hold them for the long term
- Innovation focus drives our differentiated process

## Investment Process

### Idea generation adapted to innovation focus

- Run weekly screens that focus on finding companies that may be benefitting from change, dynamic technologies and innovation
- Perform fundamental analysis, leverage our deep bench of experienced analysts to evaluate any company benefitting from change
- Read and continuously learn and act as students of change, invention, themes, and the creative process

### Innovation-oriented research

- Employ bottom-up, fundamental research to identify compelling opportunities that meet our innovation/sustainable growth profile
- Investment team located near the heart of Silicon Valley

### Flexible and opportunistic portfolio construction

- Build a diverse portfolio according to end-markets, not formal sector classifications
- Hold positions for entire secular cycle of growth to maximize value
- Start with small position sizes to mitigate risk

### Sell discipline tailored to innovation universe

- Sell-discipline seeks to manage risk and reduce the downside
- Well-defined sell criteria for securities with meaningful absolute or relative price deterioration

## Investment management team

**Rupert H. Johnson, Jr.**

**Vice Chairman - Franklin Resources**

Portfolio Manager

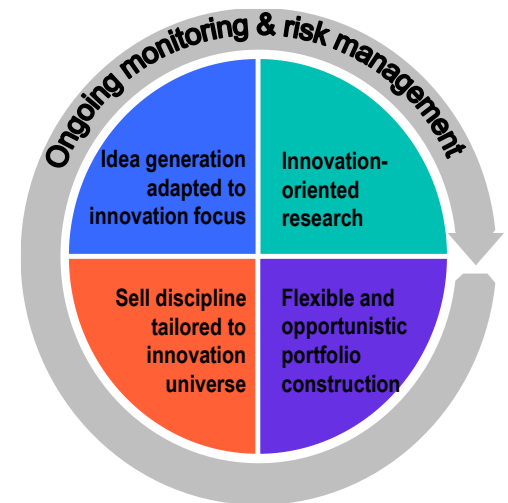
Industry since 1966

**Matthew Moberg**

**Senior Vice President**

Portfolio Manager

Industry since 1998



The investment process may change over time. The characteristics set forth above are intended as a general illustration of some of the criteria the strategy team considers in selecting securities for client portfolios. There is no guarantee that investment objectives will be achieved.

## Portfolio Information†

As of June 30, 2025

### Top Ten Holdings (%)

	Portfolio
NVIDIA Corporation	10.81
Microsoft Corporation	8.16
Amazon.com, Inc.	7.90
Meta Platforms Inc Class A	5.89
Broadcom Inc.	4.40
Alphabet Inc. Class A	3.86
Mastercard Incorporated Class A	3.46
ServiceNow, Inc.	3.05
Axon Enterprise Inc	2.64
Tesla, Inc.	2.39
<b>Total</b>	<b>52.56</b>

### Sector Weightings (%)

	Portfolio	BM
Information Technology	50.38	51.24
Consumer Discretionary	13.77	13.50
Communication Services	13.63	11.53
Health Care	7.39	7.02
Financials	6.58	6.59
Industrials	4.14	5.96
Energy	0.46	0.31
Consumer Staples	0.00	2.68
Real Estate	0.00	0.50
Utilities	0.00	0.33
Materials	0.00	0.33
Cash & Other Net Assets	3.65	0.00

### Market Capitalization (%)

	Portfolio
5.0-10.0 Billion	1.34
10.0-25.0 Billion	3.65
25.0-50.0 Billion	5.51
>50.0 Billion	89.50

### Characteristics

	Portfolio	BM
Historical 3 Years Sales Growth	24.49%	20.76%
Price to Earnings (12-Month Forward)	39.01x	32.80x
Weighted Average Market Capitalization (Millions USD)	\$1,393,269	\$1,709,167

† Source: Franklin Templeton. Portfolio characteristics and sector weightings are based on representative accounts within the composite. Portfolio characteristics and sector weightings of individual client portfolios in the program may differ, sometimes significantly, from those shown above. Assumes no client-imposed restrictions. This information does not constitute, and should not be construed as, investment advice or recommendations with respect to the sectors listed and should not be used as a sole basis to make any investment decisions.

## Performance

### Annualized Rates of Return – Pure Gross and Net of Fees (%) as of June 30, 2025 – PRELIMINARY – (Inception Date: 6/30/2015)

	YTD*	1 Mth*	3 Mths*	1 Year	3 Year	5 Year	7 Yrs	10 Year	Since Incept
Franklin DynaTech SMA–Pure Gross of Fees—(USD)	9.55	7.25	24.02	16.64	25.93	13.39	15.75	16.13	16.13
Franklin DynaTech SMA–Net of Fees—(USD)	7.96	7.00	23.17	13.28	22.31	10.11	12.40	12.78	12.78
Russell 1000 Growth Index—(USD)	6.09	6.38	17.84	17.22	25.76	18.15	17.90	17.01	17.01

### Calendar-Year Total Returns – Pure Gross and Net of Fees (%) ending December 31

	YTD	2024	2023	2022	2021	2020	2019	2018	2017	2016
Franklin DynaTech SMA–Pure Gross of Fees—(USD)	9.55	31.16	45.91	-38.97	15.23	54.84	35.09	2.71	36.87	1.36
Franklin DynaTech SMA–Net of Fees—(USD)	7.96	27.41	41.78	-40.83	11.90	50.47	31.24	-0.29	32.97	-1.59
Russell 1000 Growth Index —(USD)	6.09	33.36	42.68	-29.14	27.60	38.49	36.39	-1.51	30.21	7.08

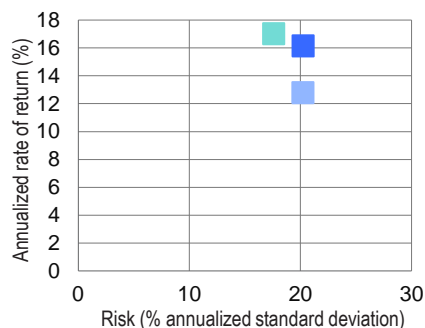
The strategy returns shown are preliminary composite returns, subject to future revision (downward or upward). Past performance is not a guarantee of future results. An investment in this strategy can lose value. Please visit [www.franklintempleton.com](http://www.franklintempleton.com) for the latest performance figures. Investors cannot invest directly in an index, and unmanaged index returns do not reflect any fees, expenses or sales charges.

<sup>1</sup> **Fees:** Periods less than one year are not annualized. Performance results are for the composite which includes all actual, fully discretionary accounts with substantially similar investment policies and objectives managed to the composite's investment strategy. Composite returns are stated in U.S. dollars and assume reinvestment of any dividends, interest income, capital gains, or other earnings. The composite may include account(s) that are gross of fees and pure gross of fees. "Pure" gross-of-fee returns do not reflect the deduction of any expenses, including transaction costs. A traditional (or "true") gross-of-fee return reflects performance after the reduction of transaction costs but before the reduction of the investment advisory fee. The gross-of-fee return may include a blend of "true" gross-of-fee returns for non-wrap accounts and "pure" gross-of-fee returns for wrap accounts. Net-of-fee returns is reduced by a model "wrap fee" (3.0% is the maximum anticipated wrap fee for equity and balanced portfolios) which includes trading expenses as well as investment management, administrative and custodial fees. The model wrap fee used represents the highest anticipated wrap fee applicable to the strategy. Actual fees and account minimums may vary.

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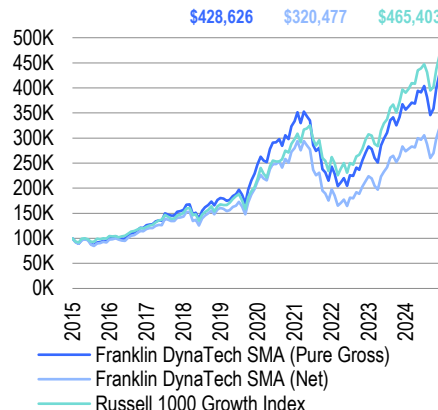
### Performance Statistics <sup>1</sup> Preliminary (based on 10-year period ending June 30, 2025)

#### Risk/Return profile (%)

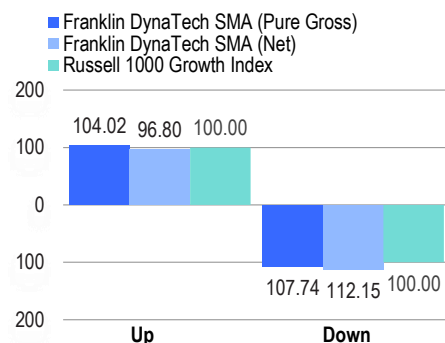


■ Franklin DynaTech SMA (Pure Gross)	
Annualized Return (%)	16.13
Annualized Standard Deviation (%)	20.24
■ Franklin DynaTech SMA (Net)	
Annualized Return (%)	12.78
Annualized Standard Deviation (%)	20.24
■ Russell 1000 Growth Index	
Annualized Return (%)	17.01
Annualized Standard Deviation (%)	17.61

#### Growth of \$100,000\*



#### Up/Down market capture ratios (%)



#### Modern portfolio statistics

	Portfolio (Pure gross)	Portfolio (Net)	BM
Sharpe Ratio	0.75	0.60	0.87
Beta	1.10	1.10	N/A
Alpha (%)	-1.72	-4.59	N/A
R-Squared	0.91	0.91	N/A

	(+) Months	(-) Months
Pure Gross:	79	41
Net:	79	41

<sup>1</sup> Source: Franklin Templeton.

\*For illustrative purposes only. Assumes no withdrawals or contributions. These statistics are based on pure gross and net-of-fees quarterly composite returns, were calculated assuming reinvestment of dividends and income, and take into account both realized and unrealized capital gains and losses.

Performance results are for the composite which includes all actual, fully discretionary accounts with substantially similar investment policies and objectives managed to the composite's investment strategy. Composite returns are stated in U.S. dollars and assume reinvestment of any dividends, interest income, capital gains, or other earnings. The composite may include account(s) that are gross of fees and pure gross of fees. "Pure" gross-of-fee returns do not reflect the deduction of any expenses, including transaction costs. A traditional (or "true") gross-of-fee return reflects performance after the reduction of transaction costs but before the reduction of the investment advisory fee. The gross-of-fee return may include a blend of "true" gross-of-fee returns for non-wrap accounts and "pure" gross-of-fee returns for wrap accounts. Net-of-fee returns is reduced by a model "wrap fee" (3.0% is the maximum anticipated wrap fee for equity and balanced portfolios) which includes trading expenses as well as investment management, administrative and custodial fees. The model wrap fee used represents the highest anticipated wrap fee applicable to the strategy. Actual fees and account minimums may vary.

## Terms and definitions:

**Dividend yield** is determined by dividing a stock's annual dividends per share by the current market price per share. Dividend yield is a financial ratio that shows how much a company pays out in dividends. **Dividend yield is calculated without the deduction of fees and expenses.**

**P/E (Year 1)** is the previous day's closing price of the stock divided by the consensus earnings per share (EPS) of fiscal year 1 (FY1) provided by I/B/E/S. Forecasts are inherently limited and should not be relied upon as indicators of future performance.

The **price-to-book ratio (P/B)** is a stock's price divided by the stock's per share book value. Earnings per share (EPS) is the portion of a company's profit allocated to each outstanding share of a common stock.

**Weighted median market capitalization** represents the value at which half the portfolio's market capitalization weight falls above, and half falls below.

**Weighted average market capitalization** represents the average value of the companies held in the portfolio. When that figure is weighted, the impact of each company's capitalization on the overall average is proportional to the total market value of its shares.

**Market capitalization** measures the number of outstanding common shares of a given corporation multiplied by the latest price per share.

**Standard deviation** measures the risk or volatility of an investment's return over a particular time period; the greater the number, the greater the risk.

The **up-capture ratio** measures the manager's overall performance to the benchmark's overall performance, considering only quarters that are positive in the benchmark. An up-capture ratio of more than 100 indicates a manager who outperforms the relative benchmark in the benchmark's positive quarters.

The **down-capture ratio** is the ratio of the manager's overall performance to the benchmark's overall performance, considering only quarters that are negative in the benchmark. A down-capture ratio of less than 100 indicates a manager who outperforms the relative benchmark in the benchmark's negative quarters and protects more of a portfolio's value during down markets.

**Alpha** is a measure of performance vs. a benchmark on a risk-adjusted basis. A positive alpha of 1.0 means the portfolio has outperformed its benchmark index by 1%. Correspondingly, a similar negative alpha would indicate an underperformance of 1%. Alpha is a measure of the difference between actual returns and expected performance measuring sensitivity to index movements.

**Beta** measures the sensitivity of an investment to the movement of its benchmark. A beta higher than 1.0 indicates the investment has been more volatile than the benchmark and a beta of less than 1.0 indicates that the investment has been less volatile than the benchmark.

**Sharpe ratio** is a risk-adjusted measure, calculated using standard deviation and excess return to determine reward per unit of risk. The higher the Sharpe ratio, the better a portfolio's historical risk-adjusted performance.

**R-squared** measures the strength of the linear relationship between a portfolio and its benchmark. R-squared at 1.00 implies perfect linear relationship and zero implies no relationship exists.

The **Russell 1000 Growth Index** measures the performance of the large-cap growth segment of the U.S. equity universe. Source: FTSE.

## What are the risks?

**All investments involve risks, including possible loss of principal.** To the extent the portfolio invests in a **concentration of certain securities, regions or industries**, it is subject to increased volatility. **Equity securities** are subject to price fluctuation and possible loss of principal. The **investment style** may become out of favor, which may have a negative impact on performance. **Active management** does not ensure gains or protect against market declines. **International investments** are subject to special risks, including currency fluctuations and social, economic and political uncertainties, which could increase volatility. These risks are magnified in **emerging markets**. **Small- and mid-cap stocks** involve greater risks and volatility than large-cap stocks. The manager may consider **environmental, social and governance (ESG) criteria** in the research or investment process; however, ESG considerations may not be a determinative factor in security selection. In addition, the manager may not assess every investment for ESG criteria, and not every ESG factor may be identified or evaluated.

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