# Franklin Municipal Green Bond SMA



Separately Managed Accounts | Fact Sheet as of March 31, 2024

## Investment overview

The Franklin Fixed Income investment management team manages portfolios composed primarily of high quality long-term municipal bonds. Using a bottom-up, income-focused strategy, we seek to offer capital preservation and appreciation, along with a high level of current tax-free income.

## Investment objective

#### Seeks to:

- Maximize income exempt from federal income taxes to the extent consistent with prudent investing and the preservation of shareholders' capital.
- Invest at least 80% of its net assets in municipal green bonds.
- Invest in projects and programs that target, among other things, renewable energy, energy efficiency,
  pollution prevention and control, environmentally sustainable management of living natural resources
  and land use, clean transportation, sustainable water and wastewater management and green
  buildings.

# Investment philosophy

- We believe:
- Environmental risks, such as climate change and water pollution, pose substantial challenges for human populations.
- Projects and programs funded with municipal green bonds play a critical role in solving these challenges by promoting environmental sustainability and climate resiliency.
- The supply of municipal green bonds will continue to grow, offering more investment opportunities for environmentally conscious investors.
- Environmentally-conscious investors can align their investment portfolios with their core values by investing in a focused Green Bond strategy.

## Why Franklin Municipal Green Bond SMA

#### Tax-free income from a sustainable investment solution

- Maximize income exempt from federal income taxes to the extent consistent with prudent investing and the preservation of shareholders' capital.
- The Fund invests at least 80% of its net assets in municipal green bonds.
- Invests in projects and programs that target, among other things, renewable energy, energy efficiency,
  pollution prevention and control, environmentally sustainable management of living natural resources
  and land use, clean transportation, sustainable water and wastewater management and green
  buildings.

## Management adds value through:

- Credit research
- Identifying relative value opportunities
- · Green bond identification and selection

### Investment universe

- Primarily invests in investment grade U.S. municipal bonds of any maturity or duration
- Benchmark: Bloomberg Municipal Bond Index.

# Investment management team

Jeff Snyder Portfolio Manager Industry since 1998

Dylan G. Sanderson Portfolio Manager Industry since 2004

Francisco Rivera Portfolio Manager Industry since 1994

Chris Sperry, CFA Portfolio Manager Industry since 1996

Daniel Workman, CFA Portfolio Manager Industry since 2003

Dividends are generally subject to state and local taxes, if any. For investors subject to the alternative minimum tax, a portion of fund dividends may be taxable. Distributions of capital gains are generally taxable..

The **Bloomberg Municipal Bond Index** is a sector market value capitalization weighted fixed income index comprised of general obligation, revenue, insured and pre-refunded/escrowed municipal bonds selected to be representative of the market.

Indexes are unmanaged, and one cannot invest directly in an index. They do not reflect any fees, expenses or sales charges.

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## **Investment process**

## In-depth fundamental research of the entire municipal market



# Identify municipal green bond universe

 Review entire municipal supply from primary and secondary markets.



# Green bond due diligence and research

Screen the market for labeled and non-labeled green bonds

 Monitor emerging municipal green bond trends and best practices.



# Portfolio construction and implementation

- · Credit & non-credit driven steps.
- Engage issuers and underwriters to help select authentic municipal green bonds
- Rigorous review and debate.
- Provide recommendations for portfolio managers.



# Post issuance monitoring and portfolio management

- Monitor holdings to ensure appropriate use of proceeds.
- Achievement of stated environmental objectives
- Ongoing risk and attribution analysis.

The investment process may change over time. The characteristics set forth above are intended as a general illustration of some of the criteria the strategy team considers in selecting securities for client portfolios. There is no guarantee that investment objectives will be achieved.

### Portfolio Information<sup>‡</sup>

As of March 31, 2024

#### Characteristics

	Portfolio
Effective Duration	5.46 Years
Yield to Maturity	3.12%
Yield to Worst	2.91%
Weighted Average Coupon	4.77%
Weighted Average Price	109.13
Weighted Average Maturity	7.88 Years

## Sector Weightings (%)

	Portfolio
Leasing	30.81
Local General Obligation	23.02
Water/Sewer	23.02
Special Tax	15.41
Electric	7.75

## Credit Quality (%)

	Portfolio
AAA	15.33
AA	84.67
A	0.00
BBB	0.00
BB	0.00

## Average Maturity (%)

	Portfolio
0 to 1 Year	0.00
1 to 2 Years	7.64
2 to 3 Years	7.70
3 to 5 Years	23.11
5 to 7 Years	7.65
7 to 10 Years	22.90
10 to 15 Years	23.22
15 to 20 Years	7.77

<sup>‡</sup> Source: Franklin Templeton. Portfolio characteristics are based on a model portfolio, not an actual client account. The model portfolio is a hypothetical portfolio whereby the portfolio characteristics are based on simulated trading and account activity of a client account invested in this strategy. The model portfolio assumes no withdrawals, contributions, or client-imposed restrictions. Portfolio characteristics of individual client accounts may differ from those of the model portfolio as a result of account size, client-imposed restrictions, the timing of client investments, market conditions, contributions, withdrawals and other factors.

Yield figures quoted should not be used as an indication of the income that has or will be received. Yield figures are based on the portfolio's underlying holdings and do not represent a payout of the portfolio. Past performance is not an indicator or a guarantee of future performance.

Credit quality is a measure of a bond issuer's ability to repay interest and principal in a timely manner. The credit ratings shown are assigned by one or more Nationally Recognized Statistical Rating Organizations ('NRSRO'), such as Standard & Poor's, Moody's and Fitch. The ratings are an indication of an issuer's creditworthiness and typically range from AAA or Aaa (highest) to D (lowest). For non-municipal portfolios, when ratings from all three agencies are available, the middle rating is used; when two are available, the lowest rating is used; and when only one is available, that rating is used. For municipal portfolios, when ratings from multiple agencies are available, the highest is used, consistent with the portfolio investment process. Foreign government bonds without a specific rating are assigned the country rating provided by an NRSRO, if available. The Refunded category consists of refunded bonds secured by U.S. government or other high-quality securities. The Not Rated category consists of ratable securities that have not been rated by an NRSRO. The For non-municipal portfolios, Not Applicable category consists of nonratable securities (e.g., equities). For municipal portfolios, the Not Applicable category consists of third-party ETFs and securities that only have a short-term rating and are not cash equivalents. Where cash is included in the breakdown, it includes equivalents, which may be rated.

### **Performance**

## Annualized Rates of Return - Pure Gross and Net of Fees (%) as of March 31, 2024 - PRELIMINARY - (Inception date: 10/31/2018)

							Since
	YTD*	1 Mth*	3 Mths*	1 Year	3 Year	5 Year	Incept
Franklin Municipal Green Bond SMA-Pure Gross of Fees—(USD)	-0.56	-0.19	-0.56	1.41	-1.25	0.90	1.89
Franklin Municipal Green Bond SMA-Net of Fees—(USD)	-0.94	-0.32	-0.94	-0.08	-2.72	-0.44	0.59
Bloomberg Municipal 1-15 Year Index—(USD)	-0.29	0.00	-0.29	2.62	-0.04	1.60	2.34

## Calendar-Year Total Returns - Pure Gross and Net of Fees (%) ending December 31

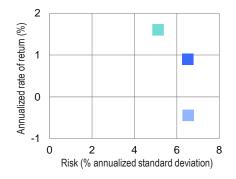
	YID	2023	2022	2021	2020	2019
Franklin Muni Green Bond-Pure Gross of Fees—(USD)	-0.56	4.63	-8.93	0.09	5.34	8.30
Franklin Muni Green Bond-Net of Fees—(USD)	-0.94	3.09	-10.29	-1.39	3.79	7.65
Bloomberg Muni 1-15 Yr Index—(USD)	-0.29	5.26	-5.95	0.86	4.73	6.44

The strategy returns shown are preliminary composite returns, subject to future revision (downward or upward). Please visit www.franklintempleton.com for the latest performance figures. Investors cannot invest directly in an index, and unmanaged index returns do not reflect any fees, expenses or sales charges.

Past performance is not a guarantee of future results. To obtain specific information on available products and services or a GIPS® Report, contact your Franklin Templeton separately managed account sales team at (800) DIAL BEN/342-5236. Franklin claims compliance with the Global Investment Performance Standards (GIPS®). GIPS® is a registered trademark of CFA Institute. CFA Institute does not endorse or promote this organization, nor does it warrant the accuracy or quality of the content contained herein.

Management and performance of individual accounts may vary for reasons that include the existence of different implementation practices and model requirements in different investment programs.

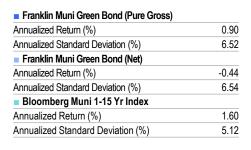
# Performance Statistics<sup>1</sup> Preliminary (based on 5-year period ending March 31, 2024) Risk/Return profile (%)



Up/Down market capture ratios (%)

Franklin Muni Green Bond (Pure Gross)
Franklin Muni Green Bond (Net)
Bloomberg Muni 1-15 Yr Index

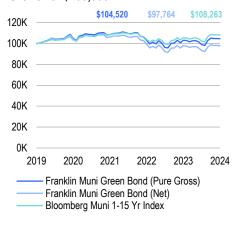
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#### Modern portfolio statistics

	Portfolio (Pure Gross)	Portfolio (Net)	ВМ
Sharpe Ratio	-0.15	-0.35	-0.07
Beta	1.26	1.26	N/A
Alpha (%)	-0.53	-1.85	N/A
R-Squared	0.97	0.97	N/A

## Growth of \$100.000\*



35

25

25

200

100

Pure Gross:

<sup>&</sup>lt;sup>1</sup> Fees: Returns for periods less than one year are not annualized. Pure gross of fee returns do not reflect the deduction of any expenses, including transaction costs. Net performance includes the deduction of a 3.0% annual wrap fee, which is the maximum anticipated wrap fee for equity and balanced strategies and 1.5% for fixed income strategies. Actual fees vary. For fee schedules, contact your financial professional, or if you enter into an agreement directly with Franklin Templeton Private Portfolio Group, LLC (FTPPG), refer to FTPPG's Form disclosure document. Returns reflect the reinvestment of dividends and other earnings. All performance is reported in US dollars.

<sup>100 100 134.53 144.06 100.00 1</sup> 

**Net:** 35

Source: Franklin Templeton.

<sup>\*</sup> For illustrative purposes only. Assumes no withdrawals or contributions. These statistics are based on pure gross and net-of-fees quarterly composite returns, were calculated assuming reinvestment of dividends and income, and take into account both realized and unrealized capital gains and losses. Pure gross of fee returns do not reflect the deduction of any expenses, including transaction costs. Net performance includes the deduction of a 1.5% annual wrap fee, which is the maximum anticipated wrap fee for fixed income portfolios.

## **Terms and definitions:**

**Dividend yield** is determined by dividing a stock's annual dividends per share by the current market price per share. Dividend yield is a financial ratio that shows how much a company pays out in dividends.

**P/E (Year 1)** is the previous day's closing price of the stock divided by the consensus earnings per share (EPS) of fiscal year 1 (FY1) provided by \( \begin{align\*} \beg

The **price-to-book ratio** (**P/B**) is a stock's price divided by the stock's per share book value. Earnings per share (EPS) is the portion of a company's profit allocated to each outstanding share of a common stock.

Weighted median market capitalization represents the value at which half the portfolio's market capitalization weight falls above and half falls below.

Weighted average market capitalization represents the average value of the companies held in the portfolio. When that figure is weighted, the impact of each company's capitalization on the overall average is proportional to the total market value of its shares.

**Market capitalization** measures the number of outstanding common shares of a given corporation multiplied by the latest price per share.

**Standard deviation** measures the risk or volatility of an investment's return over a particular time period; the greater the number, the greater the risk.

The **up-capture ratio** measures the manager's overall performance to the benchmark's overall performance, considering only quarters that are positive in the benchmark. An upcapture ratio of more than 100 indicates a manager who outperforms the relative benchmark in the benchmark's positive quarters.

The **down-capture ratio** is the ratio of the manager's overall performance to the benchmark's overall performance, considering only quarters that are negative in the benchmark. A down-capture ratio of less than 100 indicates a manager who outperforms the relative benchmark in the benchmark's negative quarters and protects more of a portfolio's value during down markets.

Alpha is a measure of performance vs. a benchmark on a risk-adjusted basis. A positive alpha of 1.0 means the portfolio has outperformed its benchmark index by 1%. Correspondingly, a similar negative alpha would indicate an underperformance of 1%. Alpha is a measure of the difference between actual returns and expected performance measuring sensitivity to index movements.

**Beta** measures the sensitivity of an investment to the movement of its benchmark. A beta higher than 1.0 indicates the investment has been more volatile than the benchmark and a beta of less than 1.0 indicates that the investment has been less volatile than the benchmark.

**Sharpe ratio** is a risk-adjusted measure, calculated using standard deviation and excess return to determine reward per unit of risk. The higher the Sharpe ratio, the better a portfolio's historical risk-adjusted performance.

R-squared measures the strength of the linear relationship between a fund and its benchmark. R-squared at 1.00 implies perfect linear relationship and zero implies no relationship exists.

The **Bloomberg Municipal Bond 1-15 Year Index** is a market value weighted index engineered for the long-term tax-exempt bond market. The index is a broad measure of the municipal bond market with maturities of at least one year. Returns for the benchmark include dividends or income not adjusted for foreign withholding taxes. Indexes are unmanaged, and one cannot invest directly in an index. They do not reflect any fees, expenses or sales charges.

### **Risks**

All investments involve risks, including possible loss of principal. Fixed income securities involve interest rate, credit, inflation and reinvestment risks, and possible loss of principal. As interest rates rise, the value of fixed income securities falls. The managers' environmental, social and governance (ESG) strategies may limit the types and number of investments available and, as a result, may forgo favorable market opportunities or underperform strategies that are not subject to such criteria. There is no guarantee that the strategy's ESG directives will be successful or will result in better performance. Liquidity risk exists when securities or other investments become more difficult to sell, or are unable to be sold, at the price at which they have been valued.

Active management does not ensure gains or protect against market declines. Porfolios focused on a single state are subject to greater risk of adverse economic and regulatory changes than a geographically diversified portfolio.

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