

# Franklin Municipal Enhanced Income SMA

Municipals

March 31, 2025

Franklin Separately Managed Accounts

**Product Commentary** 

## **Performance Review**

The municipal (muni) bond market, as measured by the Bloomberg Municipal Bond Index, posted a slightly negative result for the first quarter of 2025 (Q1). January and February saw positive returns supported by healthy inflows of funds and steady demand, while returns posted in March reversed those gains. Data for US fourth-quarter 2024 gross domestic product showed an annualized increase of 2.4% for the quarter, a deceleration from the third quarter's 3.1% expansion. Growth was driven primarily by consumer and government spending increases, while investments declined. Against this backdrop, the benchmark 10-year US Treasury (UST) note's yield ended Q1 36 basis points (bps) lower, at 4.21%.

#### QUARTERLY KEY PERFORMANCE DRIVERS

HELPED	Our overweight exposure to bonds with 10 years to maturity helped performance.							
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HURT	Our exposure to higher-quality bonds hurt relative returns as lower-rated securities such as BBB rated bonds (which was the best- performing rating category) outperformed during the quarter.							
	Our underweight to bonds with 15 to 30 years to maturity detracted from results as muni bond yields fell over the quarter.							
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## **Outlook & Strategy**

- There was a significant swing in market sentiment across Q1 as participants digested the first few months of the new Trump administration. January
  saw positive excess returns across a number of sectors as market sentiment moved higher in anticipation of new business friendly initiatives. This
  was replaced by a negative shift in risk appetite during February and March as unclear tariff policies became the market's focus. Throughout the
  quarter, investment-grade munis underperformed USTs. Despite modest outflows in March, muni funds overall benefited from steady inflows earlier in
  the quarter.
- Muni credit fundamentals remain broadly stable, with signs of improvement even in sectors that struggled post-pandemic, though revenue growth is
  moderating, and economic tailwinds are slowing. High reserves and fiscal flexibility continue to support most issuers, and credit ratings are expected
  to remain steady over the next six months, though sector-specific challenges persist.
- Potential policy changes under the Trump administration, such as the possible elimination of tax exemptions for certain bonds and the cancellation of federal leases, are adding uncertainty to the muni market outlook, alongside broader concerns about how federal decisions may impact local economies. At the same time, US consumer sentiment is softening, and overall uncertainty around the economic growth outlook has increased in response to the administration's proposed reforms and policy direction.
- However, hard data continues to indicate a resilient US economy. The labor market appears to have reached an equilibrium of a low level of both new
  additions and layoffs, with a still-low unemployment rate, and economic activity remains solid.
- Going forward, our economists are looking to deregulation and tax reforms to support growth over the medium term. The heightened uncertainty
  surrounding the administration's trade policy and the impact on US businesses makes US Federal Reserve policy difficult to predict. It remains to be
  seen whether risks are skewed toward a significant slowdown in growth or higher inflation. However, our economists remain optimistic on US growth,
  considering that the economy remains on solid footing and pro-growth measures are still expected. Consequently, we are penciling in only one 25-bp
  rate reduction in 2025, though an absence of rate cuts this year is also possible.

## **Product Details**<sup>1,2</sup>

Inception Date	09/30/2006
Benchmark	Bloomberg Municipal Bond Index

<sup>1.</sup> Franklin Municipal Enhanced Income SMA utilizes both individual securities and shares of a completion portfolio (no-fee mutual fund) managed by Franklin SMA's affiliate, Franklin Advisers, Inc. These portfolios were created specifically for, and are made available exclusively through, Franklin Templeton Separately Managed Accounts. The fund's prospectus is available from your Franklin SMA Specialist and includes information on fund investment objectives, strategies and risks. Prior to June 30, 2020, Franklin Municipal Enhanced Income SMA Composite was named Franklin Multi Strategy Municipal SMA Composite and was invested in a high yield, tax-free municipal pooled investment vehicle.

<sup>2.</sup> A composite is an aggregation of one or more portfolios into a single group that represents a particular investment objective or strategy. The composite return is the asset-weighted average of the performance results of all the fully discretionary portfolios in the composite. The composite return information provided herein includes the returns of Franklin Templeton, high-net-worth individual and institutional client portfolios and with respect to any periods prior to the inception of Franklin Templeton, reflects the performance of any such other portfolios.

## **Performance Data<sup>3</sup>**

Average Annual Total Return (USD %)

	3 M1	hs	YTD	1 Year	3 Year		5 Year	10 Year		Inception 9/30/2006)
Franklin Municipal Enhanced Income SMA - Pure GROSS	-0.	16	-0.16	2.24	1.54		1.33	2.11		3.39
Franklin Municipal Enhanced Income SMA - NET	-0.53		-0.53	0.73	0.04		-0.17	0.87		2.32
Bloomberg Municipal Bond Index	-0.	22	-0.22	1.22	1.53		1.07	2.13		3.37
Calendar Year Returns (USD %)										
	2024	2023	2022	2021	2020	2019	2018	2017	2016	2015
Franklin Municipal Enhanced Income SMA - Pure GROSS	2.79	4.93	-8.60	1.86	4.83	7.25	1.42	4.73	0.51	3.64
Franklin Municipal Enhanced Income SMA - NET	1.27	3.38	-9.96	0.36	3.28	6.30	0.49	3.76	-0.41	2.64
Bloomberg Municipal Bond Index	1.05	6.40	-8.53	1.52	5.21	7.54	1.28	5.45	0.25	3.30

The strategy returns shown are preliminary composite returns, subject to future revision (downward or upward). Please visit www.franklintempleton.com for the latest performance figures. Past performance is not a guarantee of future results. An investment in this strategy can lose value.

Performance data represents past performance, which does not guarantee future results. Current performance may be lower or higher than the performance data quoted. Investment return and principal value will fluctuate with market conditions, and you may have a gain or loss when you sell your shares. Periods less than one year are not annualized. Performance results are for the composite which includes all actual, fully discretionary accounts with substantially similar investment policies and objectives managed to the composite's investment strategy. Composite returns are stated in U.S. dollars and assume reinvestment of any dividends, interest income, capital gains, or other earnings. The composite may include account(s) that are gross of fees and pure gross of fees. "Pure" gross-of-fee returns do not reflect the deduction of any expenses, including transaction costs. A traditional (or "true") gross-of-fee return reflects performance after the reduction of transaction costs but before the reduction of the investment advisory fee. The gross-of-fee return may include a blend of "true" gross-of-fee returns for non-wrap accounts and "pure" gross-of-fee returns for wrap accounts. Net-of-fee returns is reduced by a model "wrap fee" (1.5% is the maximum anticipated wrap fee for fixed income portfolios) which includes trading expenses as well as investment management, administrative and custodial fees. The model wrap fee used represents the highest anticipated wrap fee applicable to the strategy. Actual fees and account minimums may vary.

#### **Investment Team**

Jeff Snyder Years with Firm 27 Years Experience 27

Chris Sperry, CFA Years with Firm 29 Years Experience 29 **Dylan G. Sanderson** Years with Firm 21 Years Experience 21

Lloyd Nemerever, CFA Years with Firm 3 Years Experience 32 Francisco Rivera Years with Firm 30 Years Experience 31

3. Source for Index: FactSet. Indexes are unmanaged, and one cannot invest directly in an index. They do not reflect any fees, expenses or sales charges.

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The benchmark for this composite is the Bloomberg Municipal Bond Index, which is a sector market value capitalization weighted fixed income index comprised of general obligation, revenue, insured and pre-refunded/escrowed municipal bonds selected to be representative of the market.

All investments involve risks, including possible loss of principal. Fixed income securities involve interest rate, credit, inflation and reinvestment risks, and possible loss of principal. As interest rates rise, the value of fixed income securities falls. Low-rated, high-yield bonds are subject to greater price volatility, illiquidity and possibility of default. Investments in underlying funds are subject to the same risks as, and indirectly bear the fees and expenses of, the underlying funds. Liquidity risk exists when securities or other investments become more difficult to sell, or are unable to be sold, at the price at which they have been valued. Active management does not ensure gains or protect against market declines. Portfolios focused on a single state are subject to greater risk of adverse economic and regulatory changes than a geographically diversified portfolio.

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