



## ADVERTISING REGULATION DEPARTMENT REVIEW LETTER

March 22, 2024

Ms. Laura Clement  
Franklin Distributors, LLC  
280 Park Avenue  
New York NY 10017

Reference: **FR2024-0221-0147/E**

Org Id: 109064

1. IBS-BBFL - Battle of Bulls and Bears - Flyer - 2.24 (#2024-193)  
Rule: FIN 2210  
1 Page

Total Fee: \$125

Dear Ms. Clement,

The communication submitted appears consistent with applicable standards.

Reviewed by,

Marina A. Salcedo  
Associate Principal Analyst

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***This year's Advertising Regulation Conference will be held on September 26-27 in Washington, D.C. For more information and to register, please view our site at: <https://www.finra.org/events-training/conferences-events/2024-advertising-regulation-conference>***

*Please send any communications related to filing reviews to this Department through the Advertising Regulation Electronic Filing (AREF) system or by facsimile or hard copy mail service. We request that you do not send documents or other communications via email.*



***NOTE:*** *We assume that your filed communication doesn't omit or misstate any fact, nor does it offer an opinion without reasonable basis. While you may say that the communication was "reviewed by FINRA" or "FINRA reviewed," you may not say that we approved it.*